

Ultimate GDPR CCPA Toolkit

Release 1.0.0

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Ultimate GDPR & CCPA Plugin

1.1 General Information

Thank you for purchasing Ultimate GDPR & CCPA Toolkit! | We're very pleased that you have chosen our app to extend your store. We're doing our best not to disappoint you! | Before you get started, please check out these documentation pages. Ultimate GDPR & CCPA Toolkit can only be used with Shopify and we assume that you already have your store ready to go. If you don't, please see Intro to Shopify to get started.

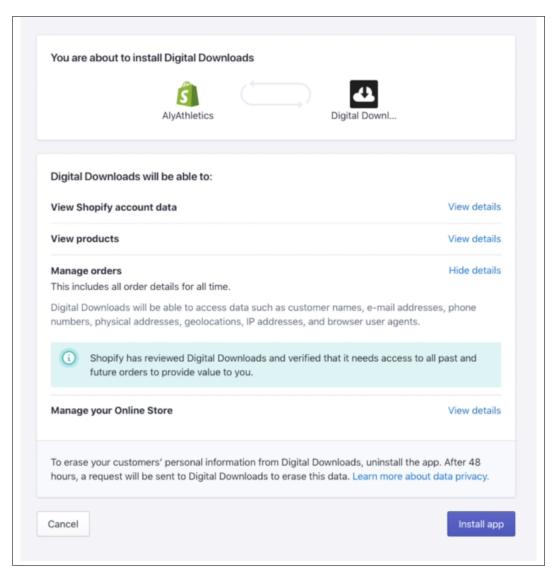
1.2 Requirements

To use this app you will need a Shopify account.

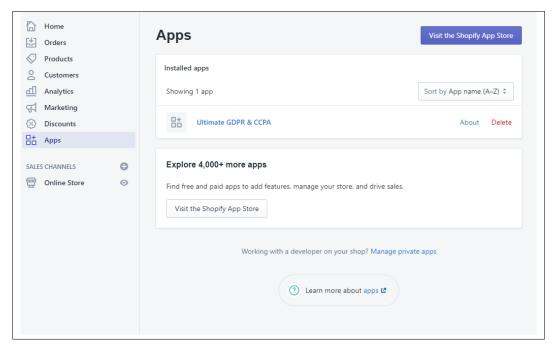
1.3 Installation

In our guide, we will show you step by step instructions on how to activate our app:

• Step 1 - After downloading the *Ultimate GDPR & CCPA Toolkit* from Shopify App Store, you will be redirected back to your Shopify admin to authorize the use of the app in your store.



• Step 2 - The next step is to click the 'Install app' button



- Step 3 The installed *Ultimate GDPR & CCPA Toolkit* will appear in the app section of the Shopify admin.
- Step 4 After clicking the name of the app user will be forwarded to a available Billing plans. This step is required to use the *Ultimate GDPR & CCPA Toolkit*

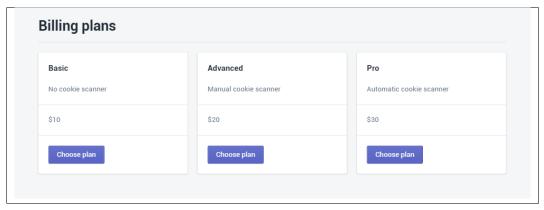
1.3.1 Billings plans

In Ultimate GDPR & CPPA Toolkit provides 3 subscription model with monthly payments plans:

- Basic (\$10) all features except of "Scan for cookies" are available
- Advanced (\$20) "Scan for cookies" is available, but can be triggered only manually
- Pro (\$30) Cookie scanner is available and is triggered automatically weekly/monthly

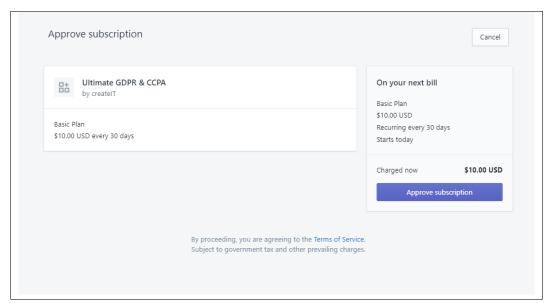
How to choose billings plans

• Step 1 - Based on preferences choose one of the 3 available groups.



• Step 2 - After choosing a preferable billing plan, by clicking *Choose plan* will be forwarded to Approve subscription page

1.3. Installation 3

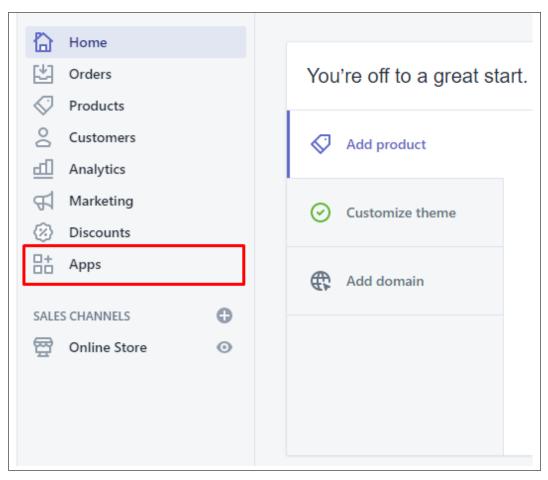


• **Step 3** - This page will provide information about the chosen model. Click *Approve subscription* to confirm. After this step you will be moved to the *Home* page of the app.

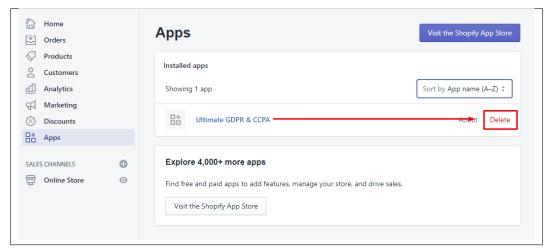
1.4 Uninstallation

We are sorry to hear that you wish to remove the *GDPR & CCPA Toolkit* from your store. Before making this decision please, remember that if you have any problems with using the plugin or in your opinion some functionalities are not working correctly, first try to contact our Support Forum. Our Team will be more than happy to help you with any problem you have. If despite our help you still wish to remove the app, please follow the instructions below, this process is extremely simple.

• Step 1 - In Shopify admin dashboard, please go to the Apps section in the menu on the left-hand side.



- Step 2 On the list of installed apps please find GDPR & CCPA Toolkit app.
- **Step 3** To the right of the *GDPR & CCPA Toolkit* app you will see *Delete*. Clicking it will remove the app from your store.



1.4. Uninstallation 5

1.5 Support

All of our items comes with free support. Free support is limited to questions regarding the themes features or problems. We provide premium support for code customisation or third-party plugins.

Note: Our support hours: 10:00 AM – 6:00 PM UTC +1 on Monday to Friday.

1.5.1 Standard Support

For issues and concerns, you can reach us through these support methods:

- **E-mail** support@createit.com
- **Help Desk** Click here to go to our support website. Just click on the *Submit Ticket* button and follow instructions to create a ticket.
- Forum Comment/Post on the product you have issues/queries in ThemeForest or CodeCanyon websites.

Before You Post in a Forum

We urge you to follow the steps below, before you post a new topic on the forum, to speed up your request. It's in everyone's interest and will benefit in making the entire forum more efficient:

- Step 1 Always check the Documentation and the Knowledgebase Section. Most questions are already answered in those areas.
- Step 2 If your question hasn't been brought up on the forum, please post a new topic. Always be as specific as possible. Creating a topic requires entering the live URL to your home page or page that shows the issue in question. It also has bars for WP and FTP login info, which aren't required, however, providing us with your login information can save a lot of time for both of us. Login credentials are securely stored and accessible only by our support staff.
- Step 3 We usually answer questions in 24 hours on working days. However, if you don't get any answer within 72 hours bump up your question or send us an e-mail.

For *all support methods*, you will receive confirmations and replies on your queries through e-mail or by tracking your ticket which you will also get through e-mail. To track your ticket, please click here.

Once we reply to your query, each ticket will be open for 7 days without a reply from you. On the 6th day without a reply, an e-mail will be sent to notify you of the ticket's inactivity. To make the ticket active again, you simply need to reply or follow the steps in the e-mail. If you won't make the ticket active within 7 days, on the 8th day the ticket will automatically be closed.

1.5.2 Premium Support

We can create your website from scratch, redesign it or just extend the current ones. For more information, please take a look at our website. Typical issues covered by Premium Support:

- Custom CSS
- Support for third party software and plug-ins
- WordPress Installation with Theme configuration
- Server configuration
- · Site structure modifications

- Graphic adjustments, etc.
- WordPress general howto's
- Shopify general howto's

1.5. Support 7

How to

2.1 Use and Features

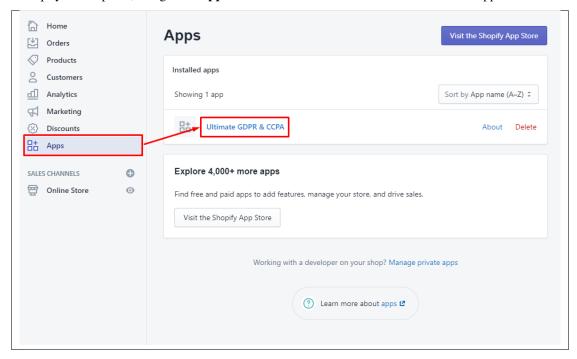
Note: Before using this plugin, please read the explanation for the use of this plugin in:

- European Commission Data Protection
- Original Consilium Europa Regulation document
- GDPR INFO

GDPR standardizes data protection law across all 28 EU countries and imposes strict new rules on controlling and processing personally identifiable information (PII). From 25 May 2018 every website collecting data from EU citizens must need the GDPR requirements.

Use and its Features are as follows:

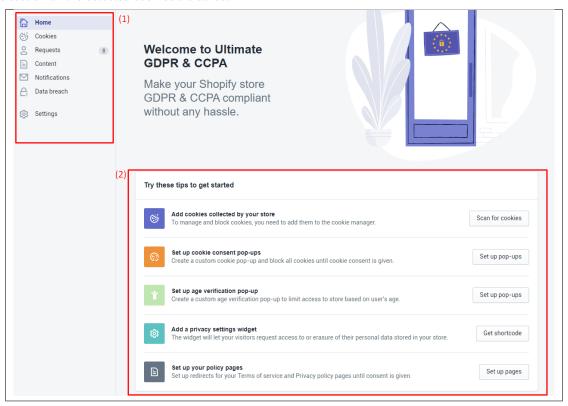
In your Shopify admin panel, navigate to **Apps > Ultimate GDPR & CCPA** and click on the app name:



You will find there a sidebar menu visible on the left hand of the page (1). From there admin can accessed all of the GDPR & CPPA Toolkit's options and functionalities.

2.1.1 Home

In this section all the detected cookies are saved.



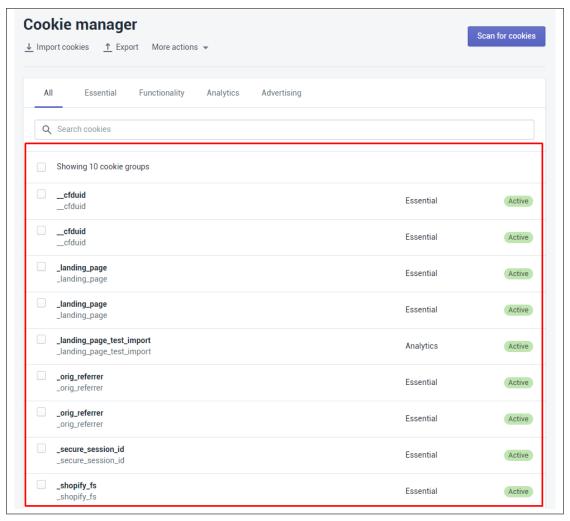
2.1.2 Cookies

Cookies section contain options that will:

- find all the cookies used in the store (Scan for cookies),
- gather them in a groups (Cookie manager)
- create a cookie popup (*Cookie consent*) which will let the visitors of the website to decide which cookies they will allow.

Cookie manager

In this section all the detected cookies are saved. This section also allows to add new cookies manually and Import/export content for this section.



It also contains:

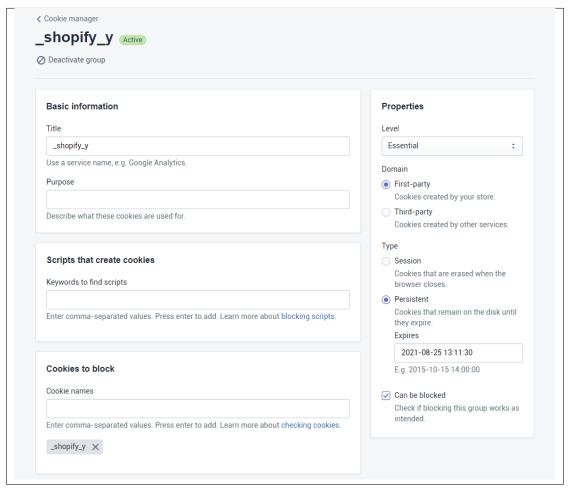
- Import cookies Allows to add cookies exported from a different store
- Export Exporting cookies will can be use in app installed on a different store
- More actions In this drop-down menu we provide options like:
 - Add cookies manually This option allow to add cookies manually
 - Cookie scanner settings In this section can be set:
 - * Default level of ne cookies this is the level which the found cookies will be assign to by default
 - * Scan for cookies automatically here is set how often the scanner will scan the store, searching for new cookies

Note: Cookie scanner settings feature is available only if the **Pro plan** is choose. More information about the available billing plans can be found in the Billings plans section.

• Scan for cookies - This option will allow to Scan the store for the cookies

Example of a cookie item

You can change the cookies's details here. You can also make a customized cookie to be blocked from your site.



Basic information:

- Title Used only for admin user to navigate through services.
- **Purpose** Purpose of the cookie.

Scripts that create cookies:

• **Keywords to find scripts** - Comma separated names of java-script scripts which are to be blocked, to prevent creation of unwanted cookies.

Note: Plugin searches html content of <script>, <noscript> and <iframe> tags. If plugin finds any of "script names" it removes entire content of given tag.

Cookies to block:

Cookie names - Comma separated names of cookies which are to be blocked. It's important use actual name of
cookie, not name of service.

Properties:

• Level - Assign cookie to a level on which it will be allowed on site.

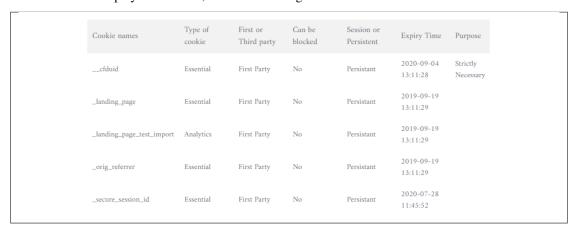
- **Domain** select the domain to which the cookie belongs
- Type Pick the group the cookies belong.
- Can be blocked Option to activate or deactivate. Only services which are active, are being blocked.

Note: Only services which are active, are being blocked. Unchecking this checkbox makes the plugin ignore this service.

What Cookies are used on your website?

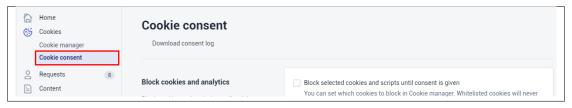
You can render the table with all cookies collected by your website with simple shortcode: {{ulti-mate_gdpr_cookie_list}}

Active cookies will be displayed in a table, like the following:



Note: Your website should be publicly accessible to correctly detect all cookies that are used on it

Cookie consent



• Download consent log - option which allow to download the consent log data stored on website.

Block cookies and analytics

Block cookies and analytics Block cookies and analytics until a visitor gives consent to store cookies.	■ Block selected cookies and scripts until consent is given You can set which cookies to block in Cookie manager. Whitelisted cookies will never be blocked.
	Block analytics until consent is given Google Analytics, Facebook Pixel, Shopify Analytics, HotJar and Extreme DM tracking will be blocked.
	✓ Enable Google Analytics anonymized IP tracking This will work only when analytics is allowed. Learn more about IP anonymization.

Option from this section allow to block cookies and analytics until a visitor gives consent to store cookies.

- Block selected cookies and scripts until consent is given Cookies with Can be blocked option checked will be blocked until visitor will not give the consent
- Block analytics until consent is given Google Analytics, Facebook Pixel, Shopify Analytics, HotJar and Extreme DM tracking will be blocked
- Enable Google Analytics anonymized IP tracking This will work only when analytics is allowed

Cookie whitelist



Add cookies that will never be blocked. Make sure you have added *ct-ultimate-gdpr-cookie* and *ct-ultimate-gdpr-cookie-level* to store cookie consent preferences. Otherwise the app might not work correctly on the store site.

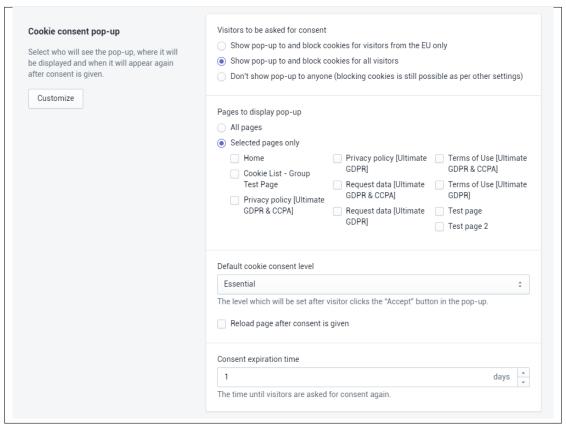
Consent logging



Here admin can decide what will happen if visitor didn't accepted privacy policy.

- Log their IP address IP address will be logged
- Log their user agent The User-Agent request header contains a characteristic string that allows the network protocol peers to identify the application type, operating system, software vendor or software version of the requesting user

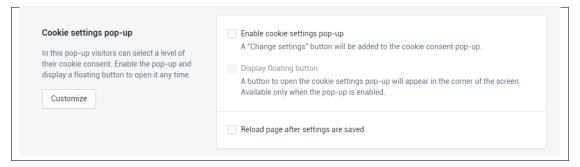
Cookie consent pop-up



Select who will see the pop-up, where it will be displayed and when it will appear again after consent is given.

- Customize (button) allow to customize the way how the consent popup will look on the site
- Visitors to be asked for consent from the list admin can choose what type of visitors will see the consent pop-up
 - Show pop-up to and block cookies for visitors from the EU only this option mean that only visitors from EU will see the pop-up an the cookies will be blocked. For other users this functionality won't be active.
 - Show pop-up to and block cookies for all visitors this will allow to show the pop-up and block the
 cookies for all visitors no matter from where they are
 - Don't show pop-up to anyone (blocking cookies is still possible as per other settings) option won't be active.
- Pages to display pop-up here admin can set on which pages the mentioned above pop-up will be visible
 - All pages visible on all pages created.
 - Selected page only admin will get here an option on which pages the pop-up will be seen.
- Default cookie consent level The level which will be set after visitor clicks the "Accept" button in the pop-up.
- **Reload page after consent is given -** After accepting consent or changing the level (and saving it) the page will auto reload. If this option won't be choose, the saved changes won't be added on page until visitor won't reload the page manually.
- Consent expiration time The time until visitors are asked for consent again.

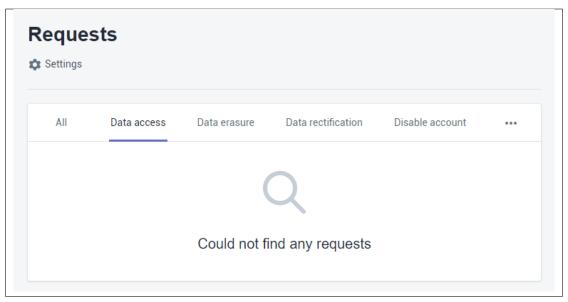
Cookie settings pop-up



- Customize (button) allow to customize the way how the consent popup will look on the site
- Enable cookie settings pop-up checking this option will provide a 3rd button to the consent popup
- **Display floating button** checking this option will add a floating button that will be added after accepting the cookie consent via Cookie consent pop-up
- **Reload page after settings are saved** After changing the level (and saving it) the page will auto reload. If this option won't be choose, the saved changes won't be added on page until visitor won't reload the page manually.

2.1.3 Requests

This section contain all the request send by the visitors using the GDPR & CPPA Toolkit forms.



In the **Settings** we provide an option:

• Data access - this option based on the fact if it is checked or not will remove empty records from the data file sent to user

In the section below *settings* option the app store all the messages received from the GDPR & CCPA Toolkit forms. The table contains of messages from:

• All -

- · Data access -
- · Data erasure -
- · Data rectification -
- · Disable accounts -

Example of the request message

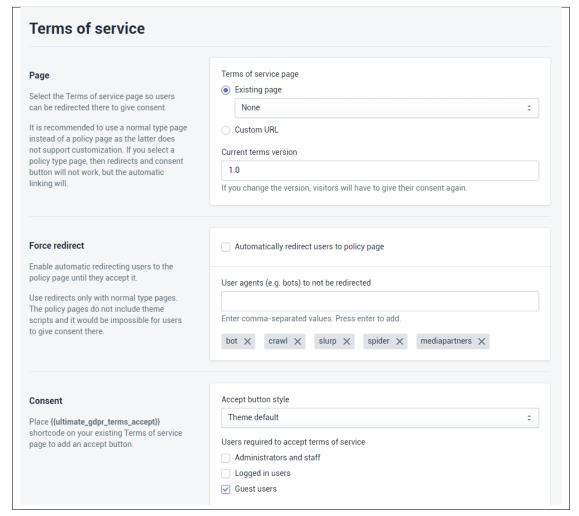
(example of the table) (Example of the inside of a message)

Request form

2.1.4 Content

Terms of service

Here can be set a page as the Terms of service page, set conditions, and set the page where to redirect.



- Page
 - Terms of service page here can be choose where the Terms of service page is located.

- Current terms version - if you change the version, visitors will have to give their consent again.

• Force redirect

- Automatically redirect users to policy page Enable automatic redirecting users to the policy page until they accept it.
- User agents (e.g. bots) to not be redirected Add agents which won't be redirected to the Term of service page

Consent

- Accept button style choose one of the available styles for the {{ultimate_gdpr_terms_accept}} button.
- Users required to accept terms of service choose user's type which will need to accept terms
 of service
- Page to redirect to after terms are accepted set the page to which user will be redirected
 after accepting terms of service
- Consent expiration time The time (in days) until visitors are asked for consent again.

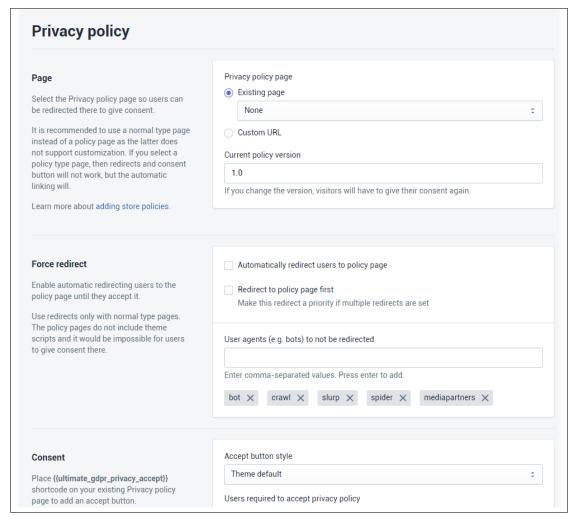
Additional options

- **Text to be converted to link** - Convert any text within your store to a link to the Terms of service page.

Note: If *Terms of service* page will not be using accept button {{ultimate_gdpr_terms_accept}}, *force redirect* will never be lifted.

Privacy policy

Here can be set a page as the Privacy Policy page, set conditions, and set the page where to redirect.



Page

- **Privacy policy page** here can be choose where the *Privacy policy* page is located.
- Current terms version if you change the version, visitors will have to give their consent again.

Force redirect

- Automatically redirect users to policy page Enable automatic redirecting users to the policy page until they accept it.
- Redirect to policy page first Make this redirect a priority if multiple redirects are set
- User agents (e.g. bots) to not be redirected Add agents which won't be redirected to the Term of service page

Consent

- Accept button style choose one of the available styles for the {{ultimate_gdpr_privacy_accept}} button.
- Users required to accept privacy policy choose user's type which will need to accept terms
 of service
- Page to redirect to after policy is accepted set the page to which user will be redirected after accepting terms of service

- Consent expiration time The time (in days) until visitors are asked for consent again.
- · Additional options
 - Text to be converted to link Convert any text within your store to a link to the Privacy policy page.

Note: If *Privacy policy* page will not be using accept button {{ultimate_gdpr_privacy_accept}}, *force redirect* will never be lifted.

Age verification

Age Verification settings

Age verification popup comes with number of predefined skins, we can also set skin to "Custom" and use custom color and styling.

Customize (button) - After clicking it user will be forwarded to *Customize age verification pop-up* section **Visitors to be asked for consent -** Choose if and when users will see the pop-up

- Visitors from California only Age verification pop-up will be visible only for users from California
- All visitors Age verification pop-up will be visible for all users
- Don't show pop-up to anyone Age verification will be hidden

Pages to display pop-up - Choose for which pages the pop-up will be visible

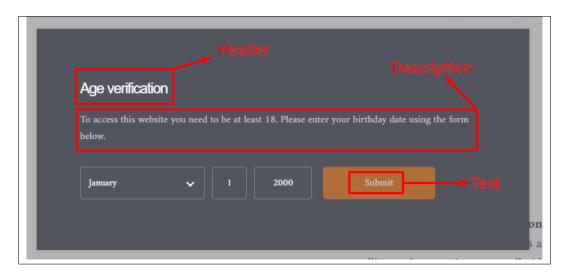
- · All pages
- · Selected pages only

Verification expiration time - The time until visitors are asked for verification again. **Age restriction limit -** The age which customer needs to be to proceed **Choose the date selected by default -** Choose the date selected by default that will be show in the pop-up

Customize age verification pop-up

Content:

- **Header** Set the text for the header of the pop-up
- **Description** Set the text for the description of the pop-up



Buttons:

• Text - Set text for the submit button

Appearance

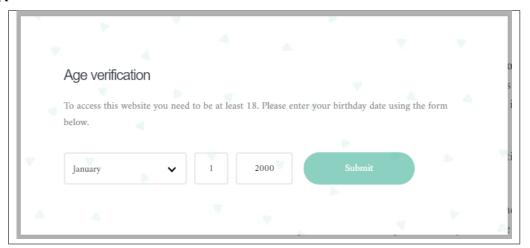
- Skin Choose one of the pop-up's skin which will fit your website the best (there is 16 skins to chose from)
 - Custom



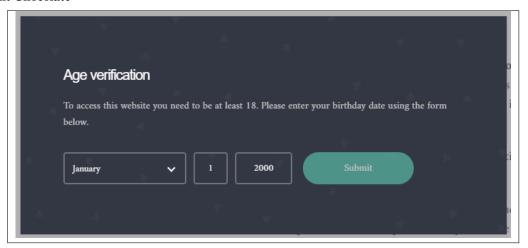
- Red Velvet



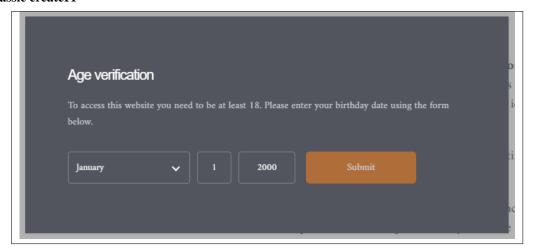
- Peppermints



- Mint Chocolate



- Classic createIT



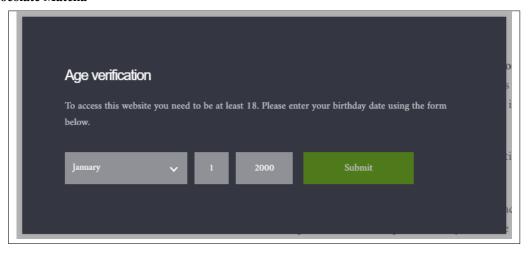
- Blueberry with Orange



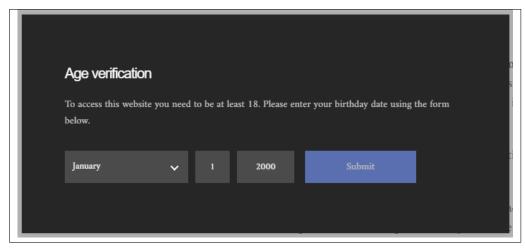
- Blue Velvet



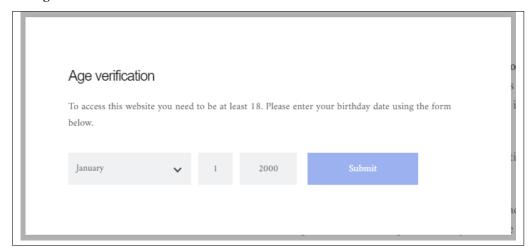
- Chocolate Matcha



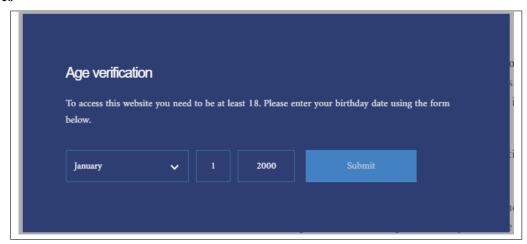
- Classic Dark



- Classic Light



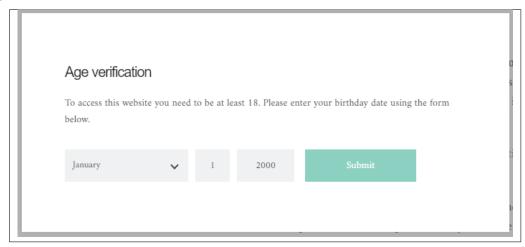
- Oreo



- Blue Shortbread



- Light Mint



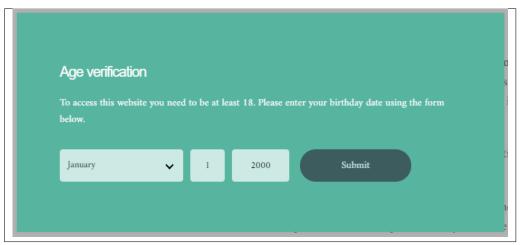
- Blue Cupcake



- Matcha



- Thin Mint



- **Position** Choose the possible position from 7 options (Top left, Top gull width, Top right, Bottom left, Bottom full width, Bottom right)
- Distance from edge of page Set the distance from the edge in pixels

Note: This option work only for the Skin style: **Custom** which can be set in the *Appearance* of the **Customize age verification pop-up** section

- Header color Choose color of the header of the pop-up
- Text color Choose color of the text of the pop-up
- **Background color** Choose background color for the *pop-up*
- Background image URL Add background image which will be used for the pop-up
- **Shape** Choose shape of the *pop-up* from available options (Rectangular, Rounded corner 5px, Rounded corners 25px)
- Text color Choose color of the text for the *submit button*
- Background color Choose background color for the *submit button*
- Border color Choose color of the border for the *submit button*
- Border width Choose width of the border for the submit button
- Shape Choose shape of the *submit button* from available options (Pill shape, Rounded corners, Rectangular)

- Text color Choose color of the text in the date inputs
- Background color Choose background color of the date inputs
- Border color Choose color of the border for the date inputs
- Border width Choose width of the border for the date inputs
- Shape Choose shape of the *date inputs* from available options (Pill shape, Rounded corners, Rectangular)

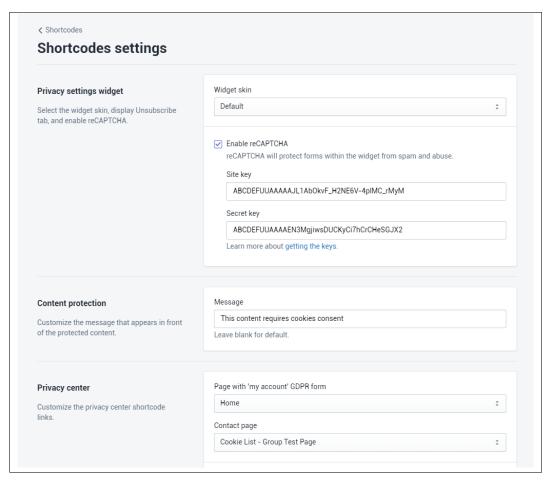
Custom CSS - Add custom styling for the Age verification popup

Shortcodes

Settings

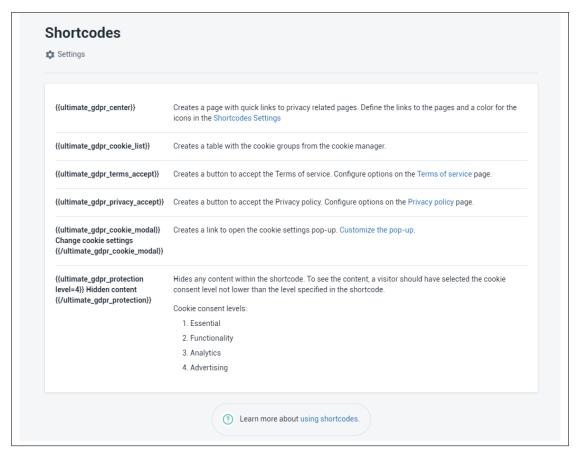
After clicking the *Settings* link with a cog icon admin will be forwarded to a settings section which are used for the shortcodes the app is using.

- Privacy settings widget:
 - Widget skin choose one of the available skins for the Privacy settings widget (*Default*, *Simple*, *Rounded*, *Tabbed*)
 - Enable reCAPTCHA when choose will protect forms within the widget from spam and abuse
- Content protection this option allow to customize message which will be used for the {{ultimate_gdpr_protection}} shortcode
- Privacy center provide 3 options to customize the privacy center created via {{ultimate_gdpr_center}} short-code:
 - Page with 'my account' GDPR form to this page user will be forwarded after clicking Data Access Url,
 Forget Me URL, Forget Me URL which are part of the GDPR form
 - Contact page user will be forwarded to this page after clicking Contact page
 - Icon color choose the color which will be used for the icons
- Cookie list provide option which will allow to display all cookies separately (if checked)



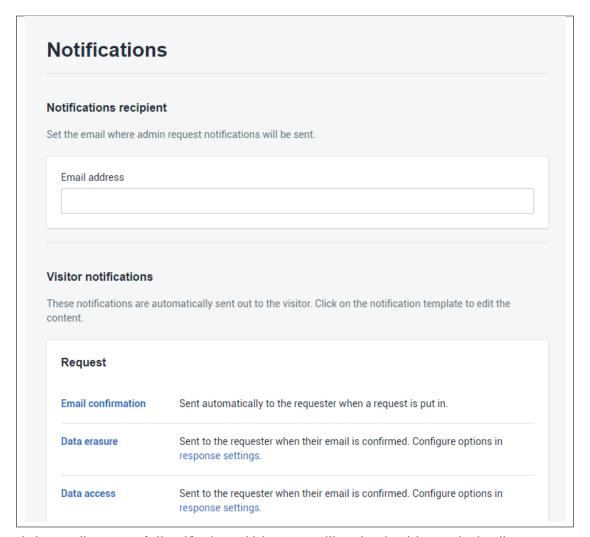
Shortcodes

Below the Settings are presented all the available GDPR & CCPA Toolkit's shortcodes which can be used on the store pages.



- {{ultimate_gdpr_terms_accept}} will add Terms and Condition button to the page
- {{ultimate_gdpr_privacy_accept}} will add Privacy Policy button to the page
- {{ultimate_gdpr_cookie_list}} will add Privacy Policy button to the page
- {{ultimate_gdpr_cookie_modal}} Change cookie settings {{/ultimate_gdpr_cookie_modal}} allows you to create a link for the Advance cookie settings. You can add it anywhere on your site.
- {{ultimate_gdpr_protection level=4}} Hidden content {{/ultimate_gdpr_protection}} it hide any content in the shortcode unless the cookie group chosen by the user of the site will meet the requirements.
- {{ultimate_gdpr_center}} will create a page that have the Privacy tools in the site.

2.1.5 Notifications



Here admin can edit content of all notifications which our app will send to the visitors and subscribers

Notifications recipient

• Email address - If the email address for the request is different than the one used by the store by default, it can be added here

Visitor notifications

- **Request** list of notifications templates that will be send automatically to the visitor. Each of the template can be edit after clicking on it.
 - Email confirmation
 - Data erasure
 - Data access
 - Unsubscribe

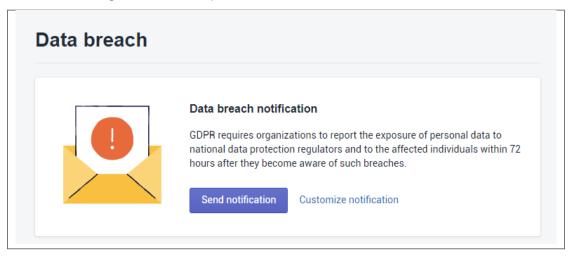
- Disable account
- Do not sell data
- Data breach Sent to all the customers and visitors when a data breach happens.
 - Data breach allow to edit the template which will be received by the visitors.

Request notifications

• New request - Sent to request notification subscribers when a visitor puts in a request.

2.1.6 Data Breach

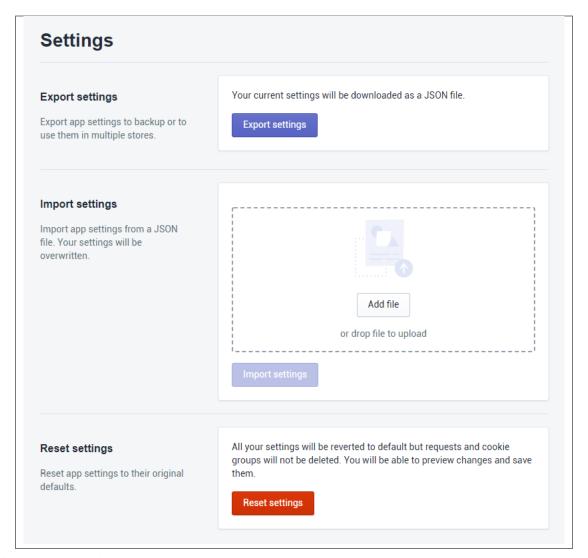
Here admin will find an option to send a notifications to all of the user of the store.



This section contain options to:

- Send notification Will automatically send notification to all of the users which personal data might be exposure
- Customize notification Allow admin of the store to modify the content of the message

2.1.7 Settings



Settings contain 3 options:

- Export settings Option allowing to Export all of the app's settings. This way the same settings can be used on multiple sites.
- Import settings Allow to export GDPR & CPPA Toolkit's settings from a different website
- Reset settings Will reset back all the changed options to default.

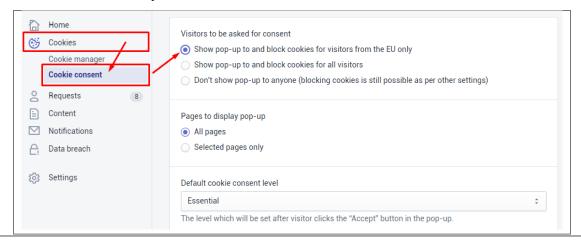
2.2 Add to Page

These are samples on how to add the Ultimate GDPR & CCPA features and shortcodes.

2.2.1 Cookie Consent

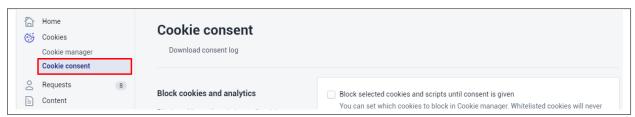
Note: The plugin can check if the user viewing your site is from European Union by going to **Cookies > Cookie consent** and activating/checking **Show pop-up to and block cookies for visitors from the EU only**.

Users that are not from the European Union will not be able to see Ultimate GDPR & CCPA features.



To add a cookie consent on the site, in your dashboard go to Ultimate GDPR & CCPA > Cookie Consent.

You will be redirected to the Cookie consent settings.

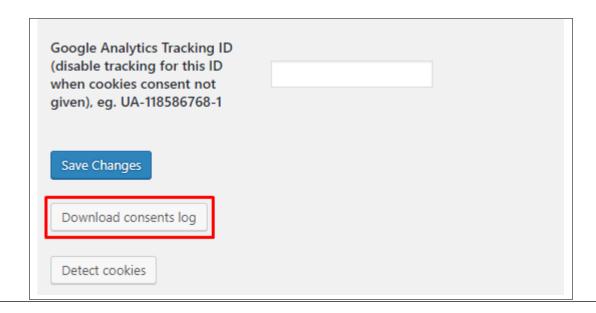


In Select pages to display cookie notice on, choose a page on your site that you will like and click theo show the cookie notice.

Note: Display cookie notice on all pages if activated, will let you show the cookie notice in all pages until it is accepted.

Add the needed information and details. For more details on Cookie consent settings, click here.

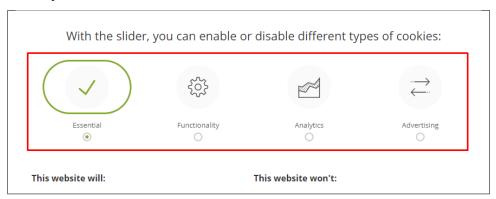
Note: Admin can download *consent logs* for admin to know what consent the user gave for Cookie Consent. You can find the download button at the bottom of **Ultimate GDPR & CCPA > Cookie Consent**.



Other Functions

• Set the Default Cookie Group

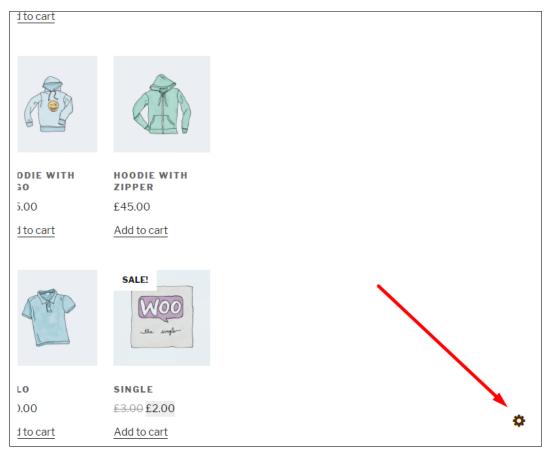
When the **Change Settings** button is clicked, it well show the Advance cookie setting and the Default Cookie Group selected.



You can change the default cookie group in *Ultimate GDPR & CCPA > Cookie Consent > Cookie consent settings > Select default privacy group*

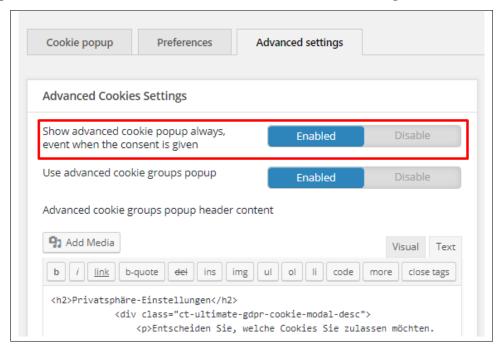


• Show Privacy Settings Trigger



This Trigger will show the **Advance cookie Settings** even if it is already set. Users of the site can change the Advance cookie setting anytime they want by just clicking on the icon.

You can show this trigger when the **Show advanced cookie popup always**, **even when the consent is given** under *Ultimate GDPR & CCPA > Cookie Consent > Advance settings tab* is activated.

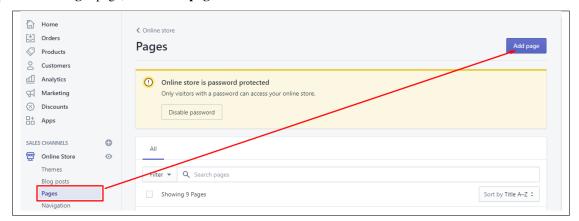


2.2.2 Terms of service

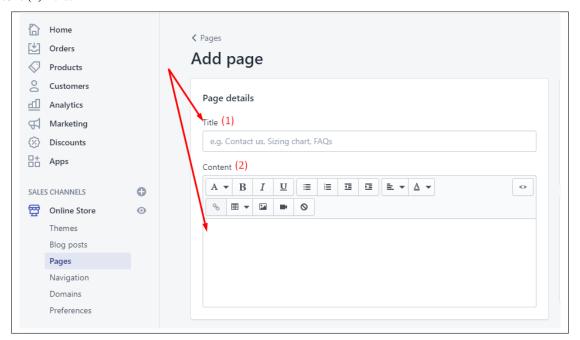
To add Terms of service on the store, create a page where all the terms of service are written. To achieve it please follow steps below:

Step 1. Log into Shopify account. Go to the side menu of the Shopify dashboard and choose Online Store.

Step 2. On the Pages page, select Add page.

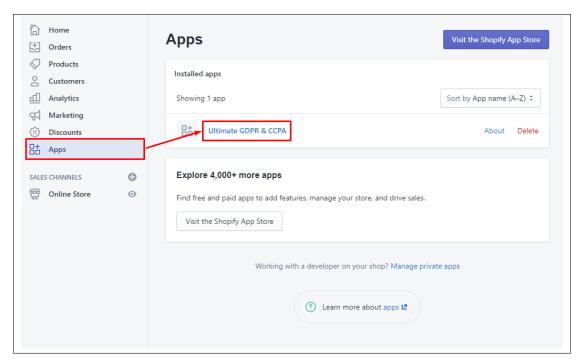


Step 3. On the *Add page* page, enter "Terms of service" in the **Title (1)** field, then paste your Terms of service into the **Content (2)** field.

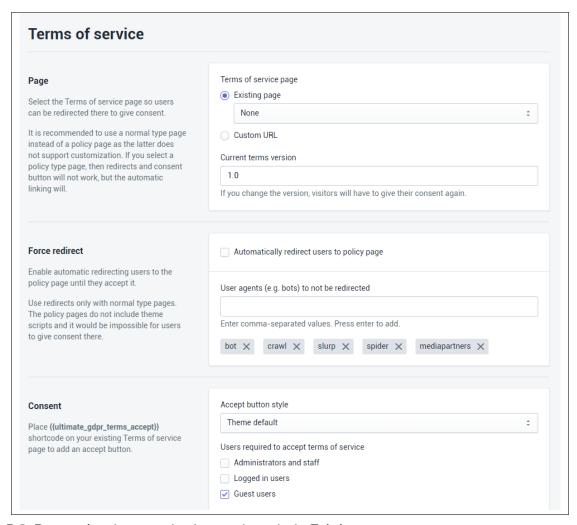


Step 4. To add the button to accept the terms of service, add the shortcode: {{ultimate_gdpr_terms_accept}} and click Save.

Step 5. Once your Terms of service page is added to your Shopify dashboard, please navigate to **Ultimate GDPR & CPPA Toolkit** by **Apps > Ultimate GDPR & CPPA** and click on the app name. This way you will be redirected to it's settings.



Step 6. From there go to **Content > Terms of service**. Here can be set a page as the Terms of service page, conditions, and the page where to redirect after consent is given.



Step 7. In Page section choose previously created page in the Existing page

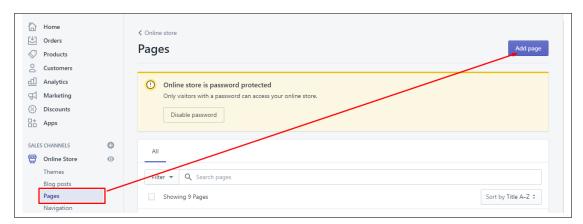
Add the needed information and details. For more details on **Terms of service**, click here.

2.2.3 Privacy Policy

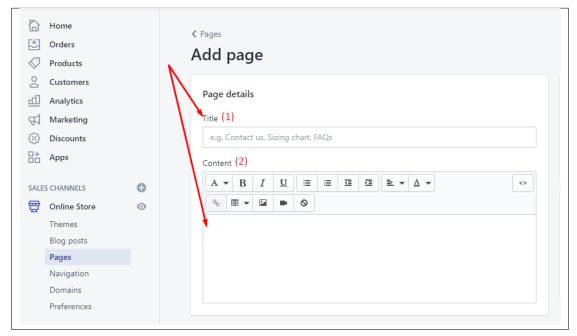
To add Privacy Policy on the store, create a page where all the privacy policy are written. To achieve it please follow steps below:

Step 1. Log into Shopify account. On the side menu of the Shopify dashboard and choose Online Store. Click it.

Step 2. On the Pages page, select Add page.

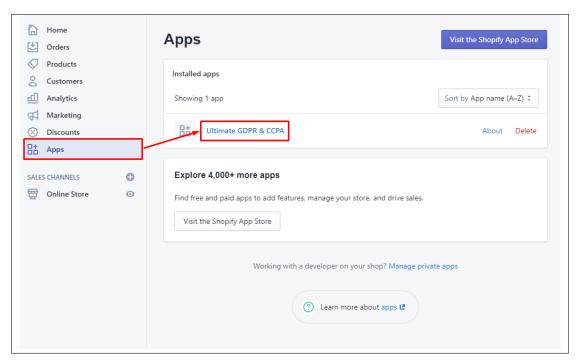


Step 3. On the Add page page, enter "Privacy Policy" in the Title (1) field, then paste your Privacy Policy into the Content (2) field.

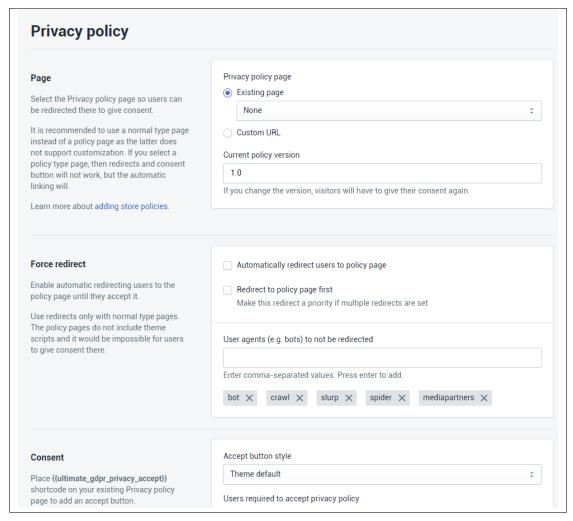


Step 4. To add the button to accept the privacy policy, add the shortcode: {{ultimate_gdpr_privacy_accept}} and click Save.

Step 5. Once your Privacy Policy page is added to your Shopify dashboard, please navigate to **Ultimate GDPR & CPPA Toolkit** by **Apps > Ultimate GDPR & CPPA** and click on the app name. This way you will be redirected to it's settings.



Step 6. From there go to **Content > Privacy policy**. Here can be set a page as the Privacy Policy page, conditions, and the page where to redirect after consent is given.



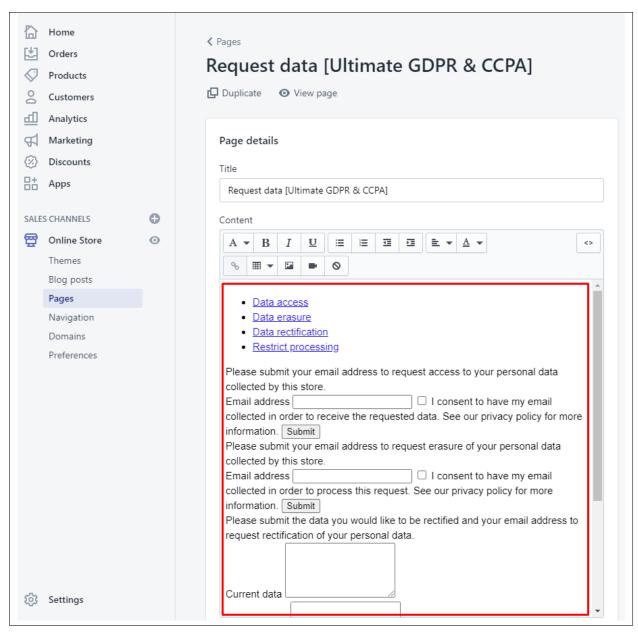
Step 7. In Page section choose previously created page in the Existing page

Add the needed information and details. For more details on Privacy Policy, click here.

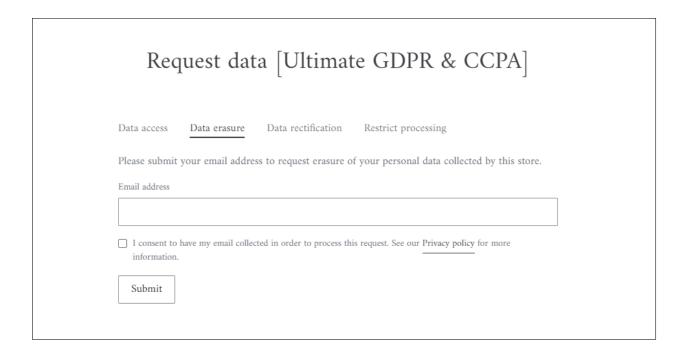
2.2.4 Data erasure

When activating the **Ultimate GDPR & CPPA Toolkit** our App will provide a ready to use **Request data [Ultimate GDPR & CCPA]** page. The page can be access by going to Shopify dashboard and from there navigating to **Online Store > Pages**. This page contain not only **Data erasure** form but also:

- · Data access
- · Data rectification
- · Restrict processing



Frontend view:

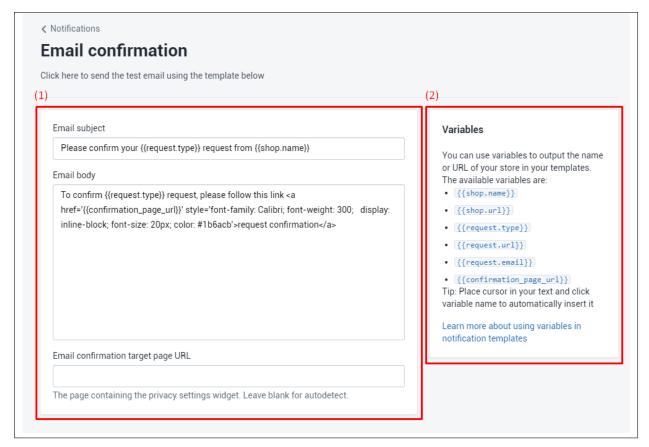


Email confirmation

By going to to **Notifications > Visitor notifications** and clicking the **Email confirmation** link admin will be forwarded to **Email confirmation** section. Created there template will be send automatically to the user after sending request for:

- · Data access
- Data erasure

using the Request data [Ultimate GDPR & CCPA] page.



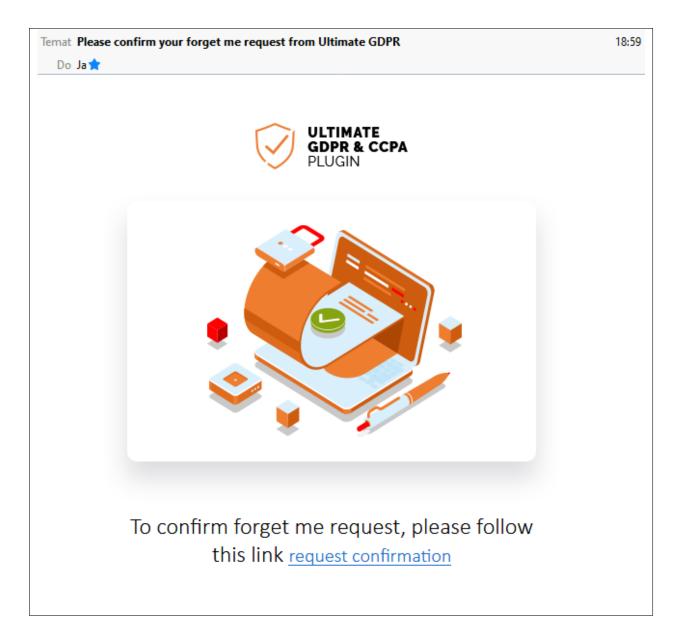
Template contains (1):

- Email subject this will be header of the sended email reply
- Email body body of the email
- Email confirmation target page URL URL of the confirmation page. If left empty the correct link will be autodetect.

All 3 section can be created by using Variables. They allow to output the name or URL of the store in the template. The available variables are (2):

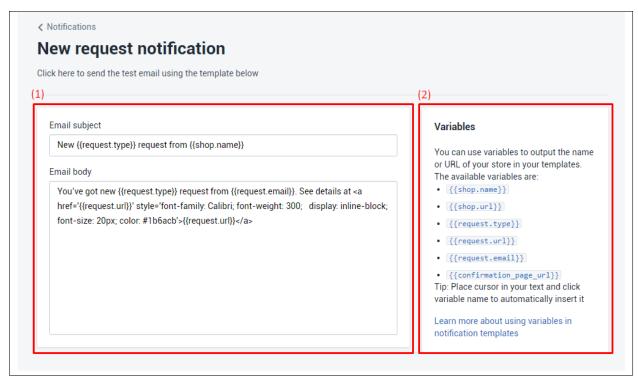
- {{shop.name}} add the shop name to the message template
- {{shop.url}} add shop URL address to the message template
- {{request.type}} add the name of the request
- {{request.url}} add URL of the page from where the request was sended
- {{request.email}} add email of the user who send request
- {{confirmation_page_url}} Add link of the confirmation page

Each of the variables can be added by placing the cursor in the text abd clicking variable name. The variable will be automatically insert in the active section.



New request template

By going to to **Notifications > Request notifications** and clicking the **New request** link, admin will be forwarded to **New request** section. Created there template will be send automatically to the admin or **Notifications recipient** after visitor will confirm the request (template above).



Template contains (1):

- Email subject this will be header of the sended email reply
- Email body body of the email

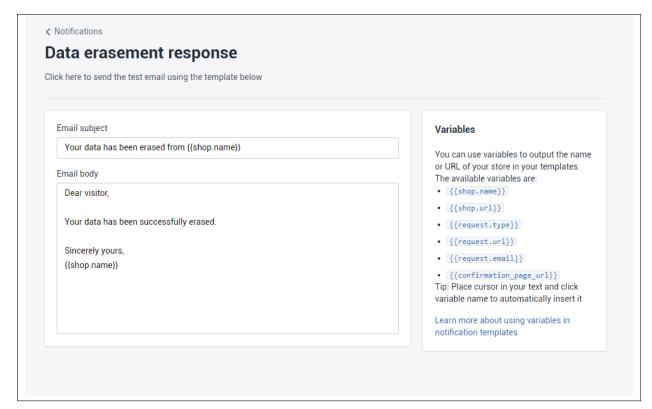
All 3 section can be created by using Variables. They allow to output the name or URL of the store in the template. The available variables are (2):

- {{shop.name}} add the shop name to the message template
- {{shop.url}} add shop URL address to the message template
- {{request.type}} add the name of the request
- {{request.url}} add URL of the page from where the request was sended
- {{request.email}} add email of the user who send request
- {{confirmation_page_url}} Add link of the confirmation page

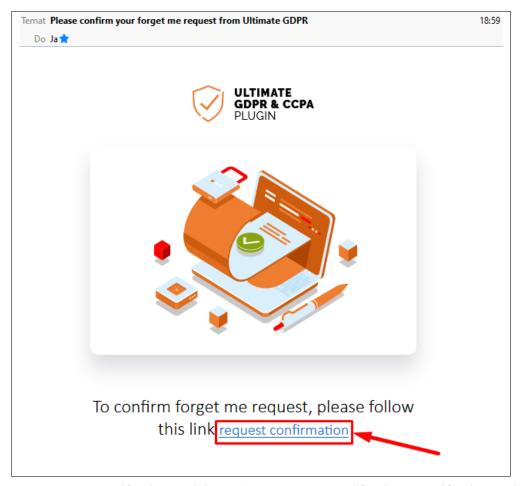
Each of the variables can be added by placing the cursor in the text abd clicking variable name. The variable will be automatically insert in the active section.

Creating Data erasement response

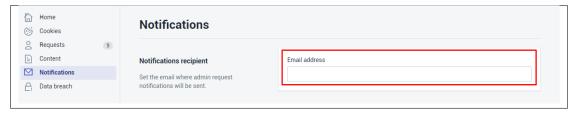
Please go to **Notifications > Visitor notifications** and click the **Data erasure**. Doing that allows to edit the content of the template. Add there all the needed informations and details using the available variables.



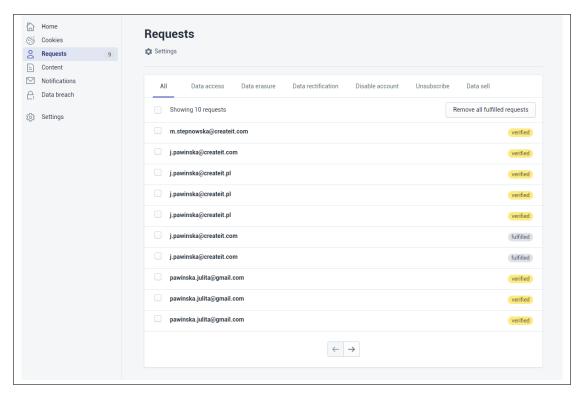
When user send the request, an email confirming (*Email confirmation template*) the request will be sent to the user. Clicking the {{confirmation_page_url}} link, will mean that owner of the email address confirm the request.



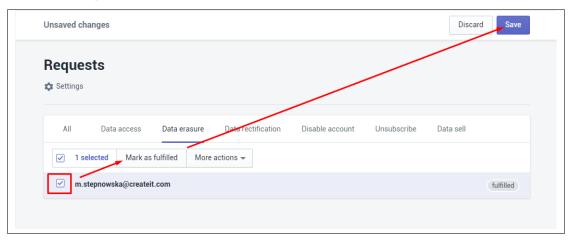
Owner of the website or the **Notifications recipient** which can be set in **Notifications > Notifications recipient** field will received message that there were new request created.



Other place to check the current Requests and their status is in the **Requests** section of the main menu.



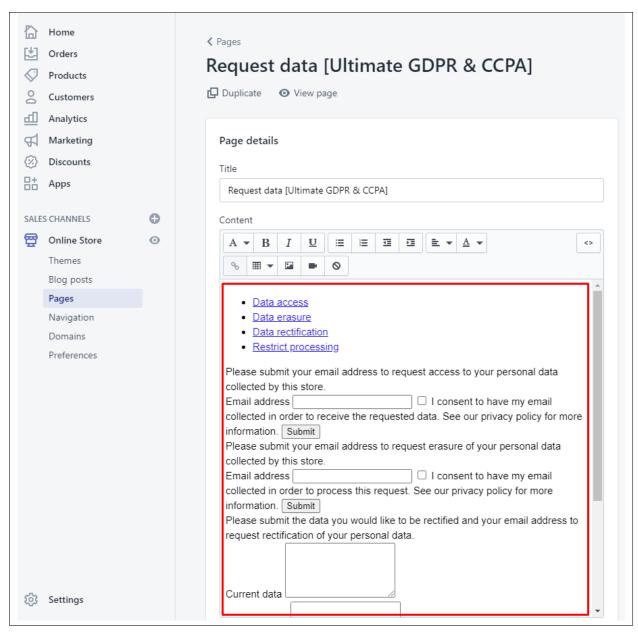
After approving the request by checking the box next to the email and choosing **Mark as fulfilled**, and saving the changes by clicking **Save** the status of the request will change from **verified** to **fulfilled**. The data will be removed and user will received email, that the data was erasement.



2.2.5 Data Access!!

When activating the **Ultimate GDPR & CPPA Toolkit** our App will provide a ready to use **Request data [Ultimate GDPR & CCPA]** page. The page can be access by going to Shopify dashboard and from there navigating to **Online Store > Pages**. This page contain not only **Data access** form but also:

- Data erasure
- · Data rectification
- · Restrict processing



Frontend view:

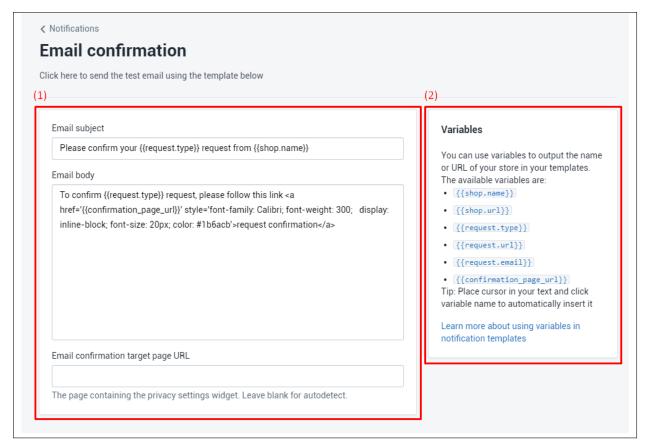
Request data [Ultimate GDPR & CCPA] Data access Data erasure Data rectification Restrict processing Please submit your email address to request access to your personal data collected by this store. Email address I consent to have my email collected in order to receive the requested data. See our Privacy policy for more information. Submit

Email confirmation

By going to **Notifications > Visitor notifications** and clicking the **Email confirmation** link, admin will be forwarded to **Email confirmation** section. Created there template will be send automatically to the user after sending request for:

- Data access
- · Data erasure

using the Request data [Ultimate GDPR & CCPA] page.



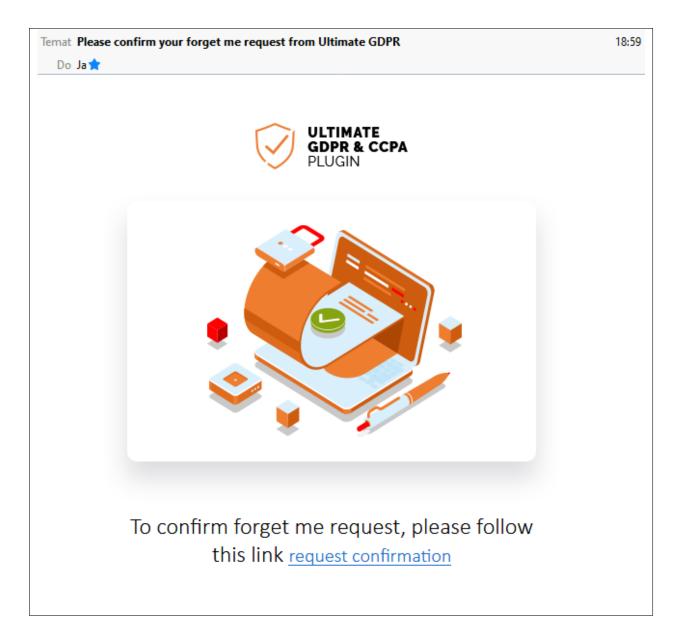
Template contains (1):

- Email subject this will be header of the sended email reply
- Email body body of the email
- Email confirmation target page URL URL of the confirmation page. If left empty the correct link will be autodetect.

All 3 section can be created by using Variables. They allow to output the name or URL of the store in the template. The available variables are (2):

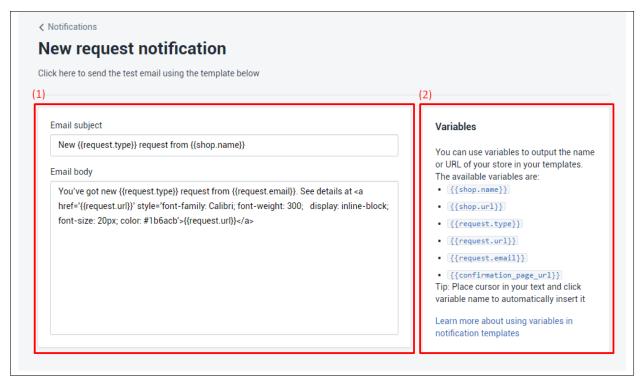
- {{shop.name}} add the shop name to the message template
- {{shop.url}} add shop URL address to the message template
- {{request.type}} add the name of the request
- {{request.url}} add URL of the page from where the request was sended
- {{request.email}} add email of the user who send request
- {{confirmation_page_url}} Add link of the confirmation page

Each of the variables can be added by placing the cursor in the text abd clicking variable name. The variable will be automatically insert in the active section.



New request template

By going to to **Notifications > Request notifications** and clicking the **New request** link admin will be forwarded to **New request** section. Created there template will be send automatically to the admin or **Notifications recipient** after visitor will confirm the request (template above).



Template contains (1):

- Email subject this will be header of the sended email reply
- Email body body of the email

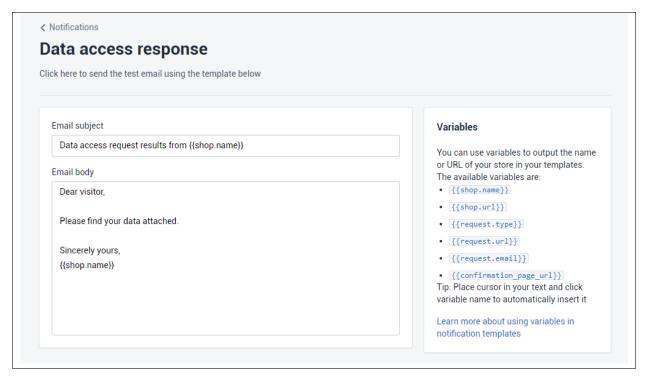
All 2 section can be created by using Variables. They allow to output the name or URL of the store in the template. The available variables are (2):

- {{shop.name}} add the shop name to the message template
- {{shop.url}} add shop URL address to the message template
- {{request.type}} add the name of the request
- {{request.url}} add URL of the page from where the request was sended
- {{request.email}} add email of the user who send request
- {{confirmation_page_url}} Add link of the confirmation page

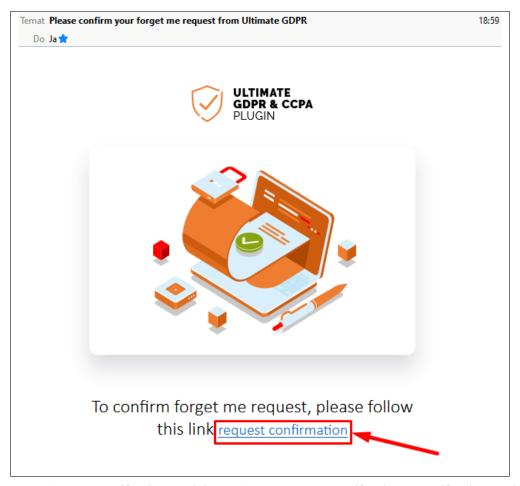
Each of the variables can be added by placing the cursor in the text abd clicking variable name. The variable will be automatically insert in the active section.

Creating Data access response

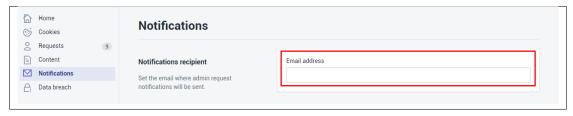
Please go to **Notifications > Visitor notifications** and click the **Data access** link. Doing that allows to edit the content of the template. Add there all the needed informations and details using the available variables.



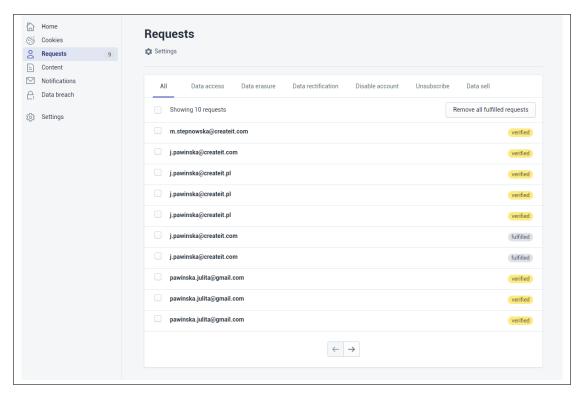
When user send the request, an email confirming (*Email confirmation template*) the request will be sent to the user. Clicking the {{confirmation_page_url}} link, will mean that owner of the email address confirm the request.



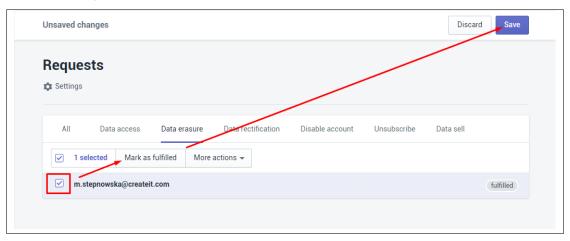
Owner of the website or the **Notifications recipient** which can be set in **Notifications > Notifications recipient** field will received message that there were new request created.



Other place to check the current Requests and their status is in the **Requests** section of the main menu.

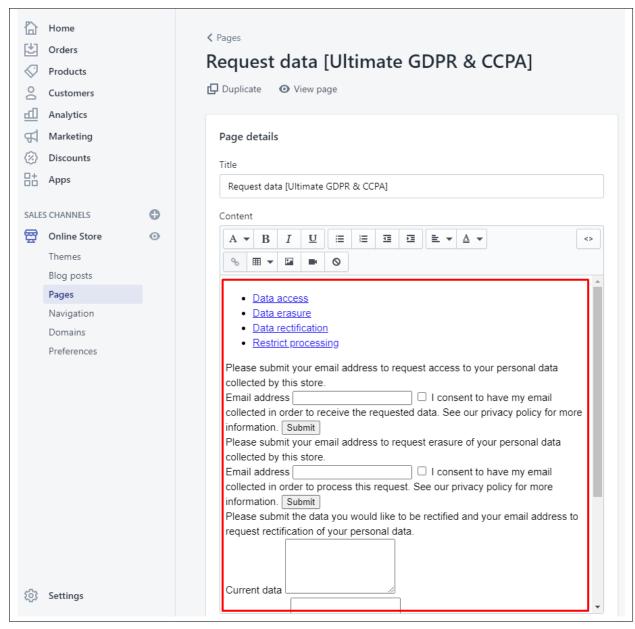


After approving the request by checking the box next to the email and choosing **Mark as fulfilled**, and saving the changes by clicking **Save** the status of the request will change from **verified** to **fulfilled**. The data will be removed and user will recived email, that the data was erasement.



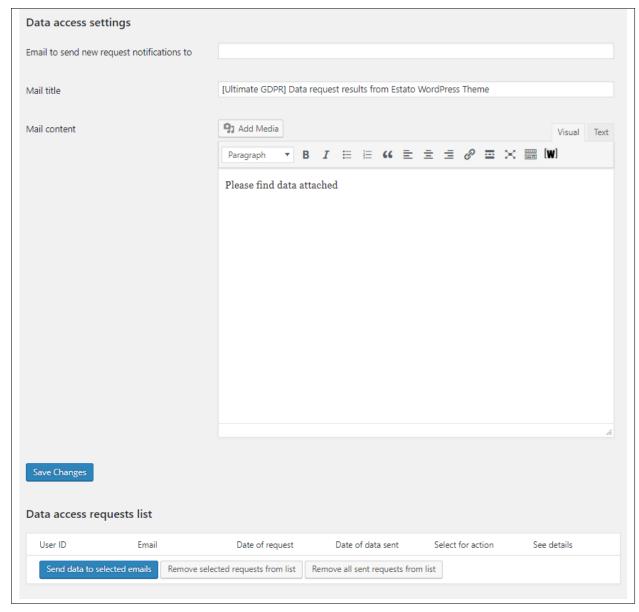
NONONONO***

To add the *Data Access* request on your site, create a page where your want to show the *Personal Data Access* tab. In the page you created, add the shortcode: [ultimate_gdpr_myaccount]



After publishing the page with the *Data Access* request, in your dashboard go to **Ultimate GDPR & CCPA > Data Access**.

You will be redirected to the *Data access settings*.



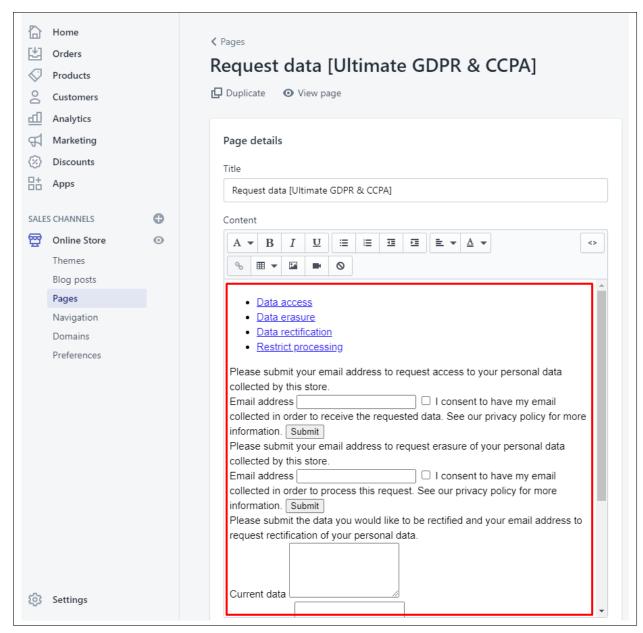
Add the needed information and details. For more details on Data Access settings, click here.

When a user sends a request, it is posted in Data access requests list.

An **email with data attached** will be sent to the user once the admin of the site selected the email of the user he would like to approve the request and clicked on *Send data to selected emails* button.

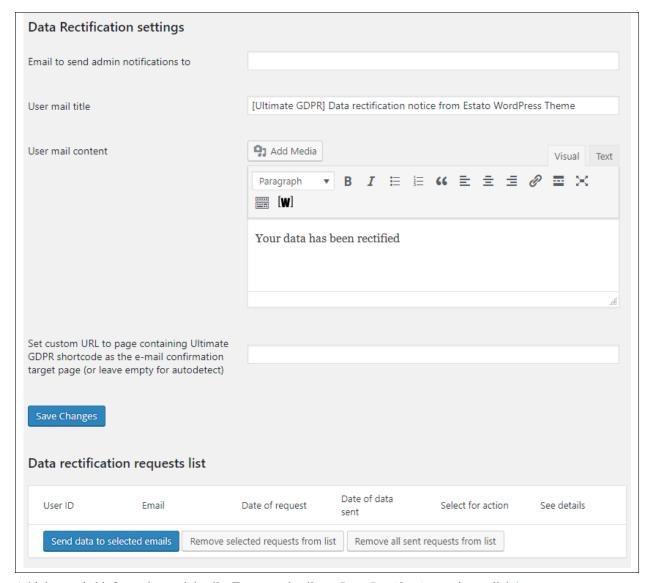
2.2.6 Data Rectification

To add the *Data Rectification* request on your site, create a page where your want to show the *Data Rectification* tab. In the page you created, add the shortcode: [ultimate_gdpr_myaccount]



After publishing the page with the *Data Rectification*, in your dashboard go to **Ultimate GDPR & CCPA > Data Rectification**.

You will be redirected to the *Data Rectification settings*.



Add the needed information and details. For more details on Data Rectification settings, click here.

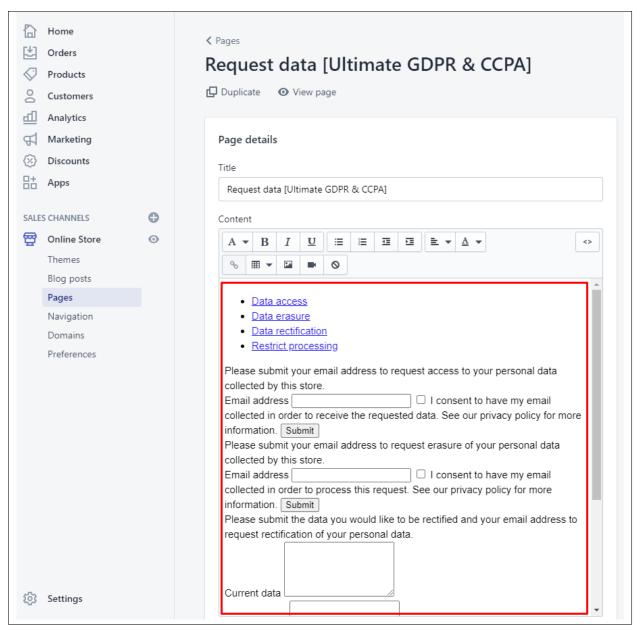
When a user sends a request, an **email to confirm the request** will be sent to the user. The user must **first confirm the request** before it is posted in *Data rectification requests list*.

An **email to notify the user** that the request is accepted will be sent once the admin of the site selected the email of the user he would like to approve the request and clicked on *Send data to selected emails* button.

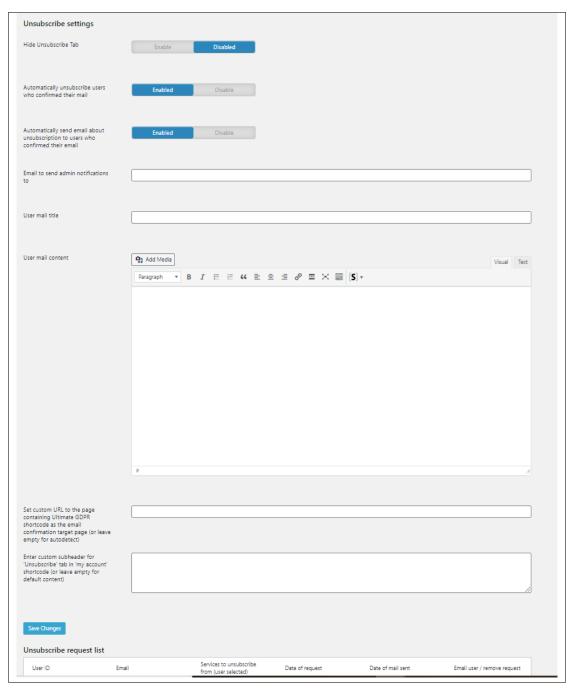
2.2.7 Unsubscribe

To add the *Unsubscribe* request on your site, create a page where your want to show the *Unsubscription* tab.

In the page you created, add the shortcode: [ultimate_gdpr_myaccount]

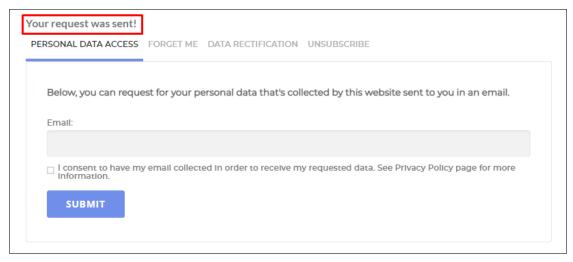


After publishing the page with the *Unsubscribe*, in your dashboard go to **Ultimate GDPR & CCPA > Unsubscribe**. You will be redirected to the *Unsubscribe settings*.



Add the needed information and details. For more details on *Unsubscribe* settings, click here.

When a user sends a request, an **email to confirm the request** will be sent to the user.



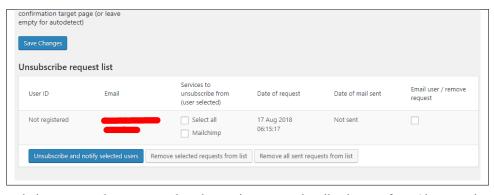
Depending on the option set in the *Unsubscribe settings*:

Automatically unsubscribe users who confirmed their mail is DISABLED

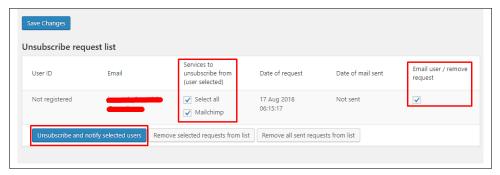
If the option **Automatically unsubscribe users who confirmed their mail** is disabled, the user must confirm the request in the email first for the request to be posted in the **Unsubscribe request list**.



In the Unsubscribe request list, the admin of the site have the option to approve or delete the request.



If the admin approves the request, select the services to unsubscribe the user from (these services are selected by the user for what services he would like to be unsubscribed). Then select the user you would like to unsubscribe by selecting the check box below *Email user / remove request*, then click the **Unsubscribe and notify selected users** button.

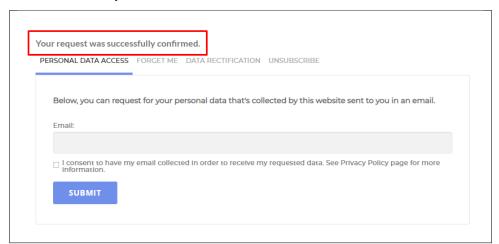


An email to notify the user that the request to unsubscribe is approved.



· Automatically unsubscribe users who confirmed their mail is ENABLED

If the option **Automatically unsubscribe users who confirmed their mail** is enabled, when the user confirm the request in the email the user will automatically be unsubscribe from the services the user have selected without any admin intervention.



The user request will be posted in the **Unsubscribe request list**.

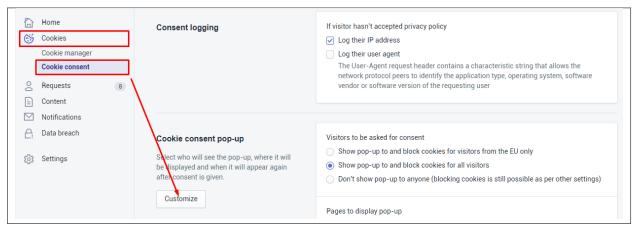
If the option Automatically send email about unsubscription to users who confirmed their email is enabled, once the user confirms the request in the email the user will receive an email to notify the user for the unsubscription.

2.3 Cookies Management

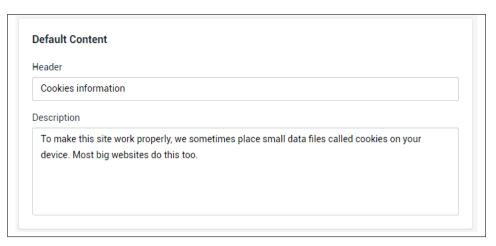
2.3.1 Customize cookie consent pop-up



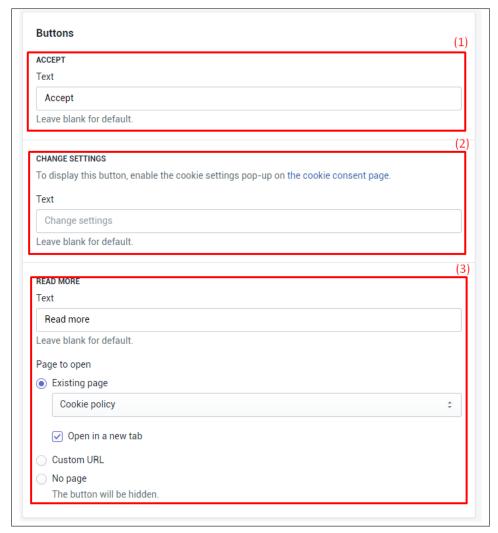
To customize the look and content of the cookie popup, go to **Cookies > Cookie consent** and choose **Customize** in **Cookie Consent pop-up**



• **Default Content** - Details in the cookie popup that informs the user of its use.



- 1. **Header -** Set the text for the header of the pop-up
- 2. **Description -** Set the text for the description of the pop-up
- Buttons In this section set text for the buttons used in the pop-up



1. Accept

- Text - can add custom text. If the field will be left blank the app will use the default

text.

2. Change settings

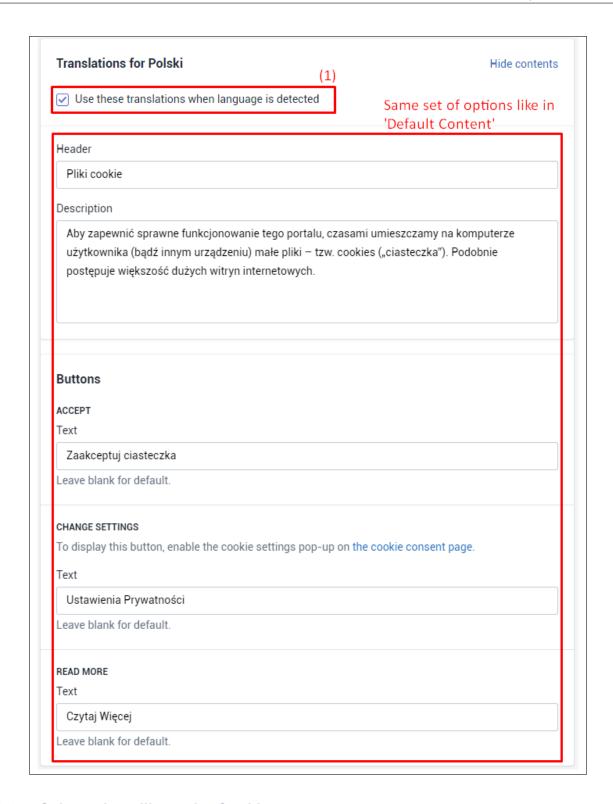
 Text - can add custom text. If the field will be left blank the app will use the default text.

3. Read more

- Text can add custom text. If the field will be left blank the app will use the default text.
- Page to open choose the page to which user will be forwarded after clicking the button (can be choose from Existing page, Custom URL) the button also can be hidden choosing No page option.
- Open in new tab if checked, *Read more* page will be open in new tab.

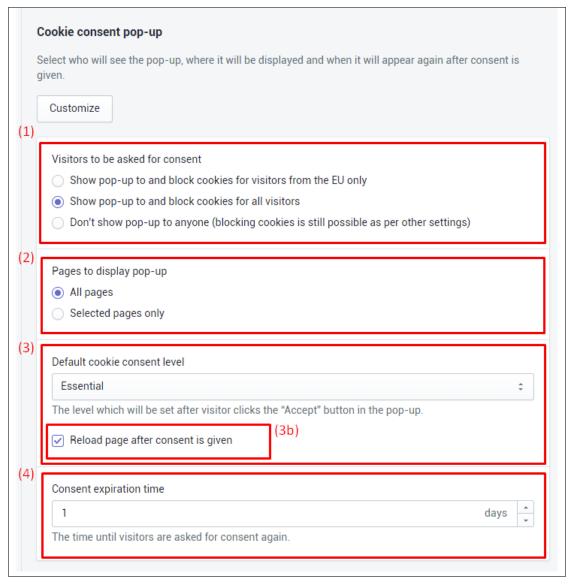
Note: To see the *Change settings* button in the cookie consent pop-up make sure to check the **Enable cookie settings pop-up** on path (**Cookie > Cookie consent**).

• **Translation for ...** - This section allows to create a *Default Content* for a different language. If the checkbox is checked (1) the translation will be used when certain language is detected.



2.3.2 Select who will see the Cookie consent pop-up

To select who will see the pop-up, where it will be displayed and when it will appear again after consent is given please go to **Cookies > Cookie consent** and scroll to Cookie consent pop-up section



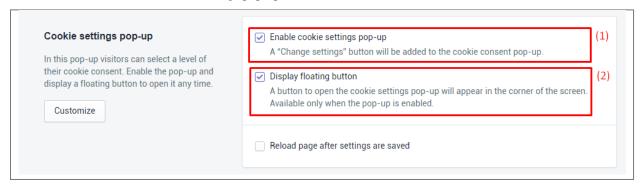
- 1. **Visitors to be asked for consent -** from the list admin can choose what type of visitors will see the consent pop-up
 - Show pop-up to and block cookies for visitors from the EU only this option mean that only visitors from EU will see the pop-up an the cookies will be blocked. For other users this functionality won't be active.
 - Show pop-up to and block cookies for all visitors this will allow to show the pop-up and block the cookies for all visitors no matter from where they are
 - Don't show pop-up to anyone (blocking cookies is still possible as per other settings) option won't be active.
- Pages to display pop-up here admin can set on which pages the mentioned above pop-up will be visible
 - All pages visible on all pages created.
 - Selected page only admin will get here an option on which pages the pop-up will be seen.
- 3. Default cookie consent level The level which will be set after visitor clicks the "Accept" button in

the pop-up.

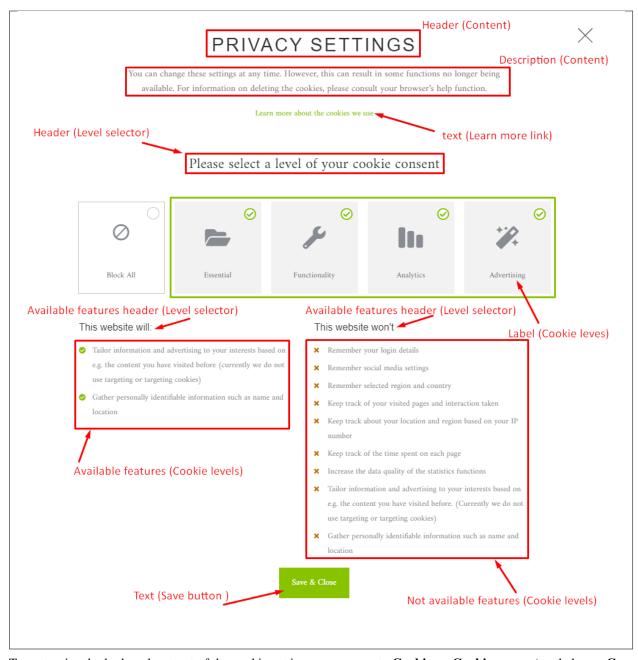
- 4. **Reload page after consent is given -** After accepting consent or changing the level (and saving it) the page will auto reload. If this option won't be choose, the saved changes won't be added on page until visitor won't reload the page manually.
- 5. **Consent expiration time -** The time until visitors are asked for consent again.

2.3.3 Adding cookie settings pop-up on site

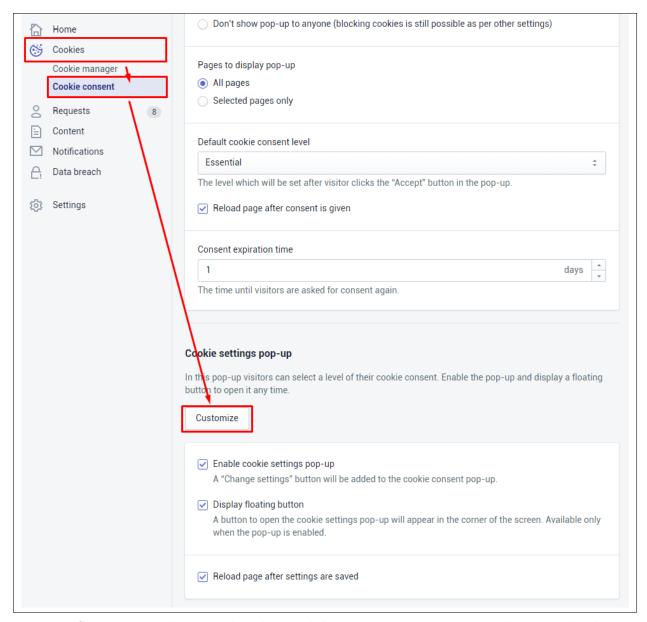
To show the Change settings button in the Cookie consent pop-up make sure to check the **Enable cookie settings pop-up** (1) To show the Trigger button on the site please check the **Display floating button** (2) option. Both can be found in Cookie Consent > Cookie settings pop-up.



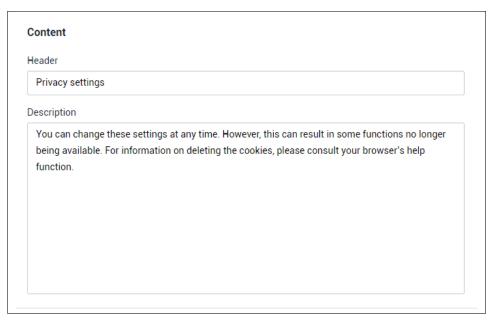
2.3.4 Customize cookie settings pop-up



To customize the look and content of the cookie settings pop-up, go to **Cookies > Cookie consent** and choose **Customize** in **Cookie settings pop-up**



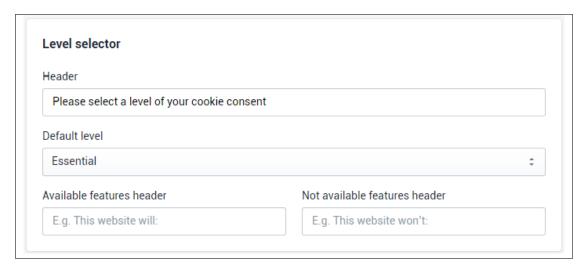
• Content - Details in the cookie settings that inform how user can manipulate cookies groups via this section.



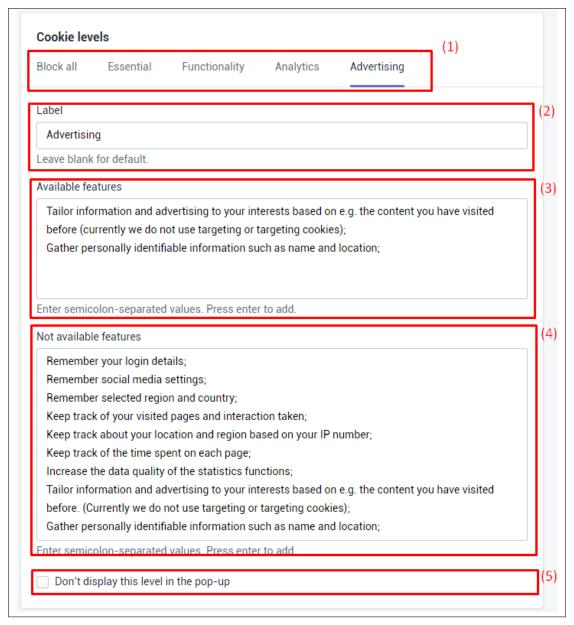
- 1. **Header -** Set the text for the header of the pop-up
- 2. **Description -** Set the text for the description of the pop-up
- Learn more link In this section set text for the link used in the pop-up



- 1. Text add custom text
- 2. **Page to open -** choose the page to which user will be forwarded after clicking the button (can be choose from Existing page, Custom URL) the link also can be hidden choosing **No page** option.
- Level selector.



- 1. **Header -** set the header text of the pop-up
- 2. Default level choose the default level which will be active for the visitor
- 3. Available features header / Not available features header allow to add custom text for those section. If left empty the app will use the default text
- · Cookie levels.



- 1. **Available Levels -** Each of the 5 levels can be edited independently. To edited specific page please click on it.
- 2. **Label -** set the name of the label or leave it empty to use the default one
- 3. Available features add available features of this group.
- 4. Not available features add available features of this group.
- 5. **Don't display this level in the pop-up -** ich checked this level will not be shown in the settings pop-up

Currently available cookies level are:

- **Essential** for cookies which are strictly necessary for your website to be able to operate or to provide user with a requested service
- Functional these are cookies that are designed for purposes such as enhancing a website's functionality. These are either not strictly essential for the website or functionality which user has requested

to work, or are cookies which serve non-essential purposes in addition to their essential purpose.

- Analytics Analytical (or performance) cookies track and gather data about what a user does on a
 website.
- Advertising Targeting (or advertising) cookies record information about your visit to and use of our website, for advertising purposes.
- Save button

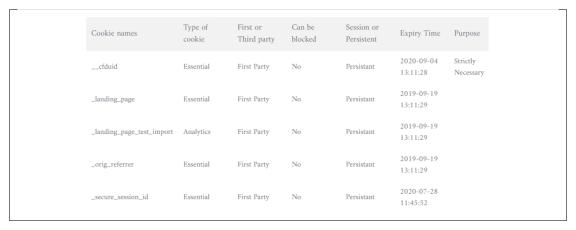


• Text- Set custom text for the Save button or leave it blank to use the default one

2.3.5 What Cookies are used on your website

You can show a table with all cookies collected by your website with simple shortcode: {{ulti-mate_gdpr_cookie_list}}

Active cookies will be displayed in a table, like the following:



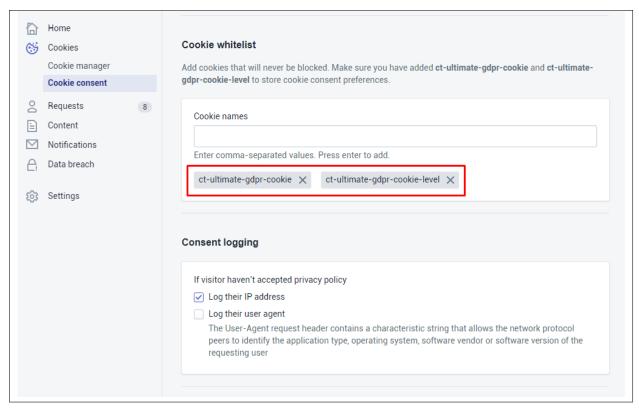
Note: Your website should be publicly accessible to correctly detect all cookies that are used on it

2.3.6 Whitelist Cookies

When a scenario that the set default privacy group is 'Block all' and the user will select 'Block all' cookie, the user will see the cookie popup over and over since the user blocked saving cookies and there is no way for the system to know that the user already accepted the cookie consent.

Whitelist cookies are cookies that are allowed even if you choose to *Block all* cookies in the site.

You can add whitelisted cookies in Cookies > Cookie consent > Cookie whitelist:



This way you can allow selected cookies to be accepted even if cookie setting is set to 'Block all'.

Note: User's privacy settings (whether he accepts cookies or not, and what group of cookies) consent is saved in our **ultimate-gdpr-cookie**

2.3.7 Display Advance Cookie Setting with link

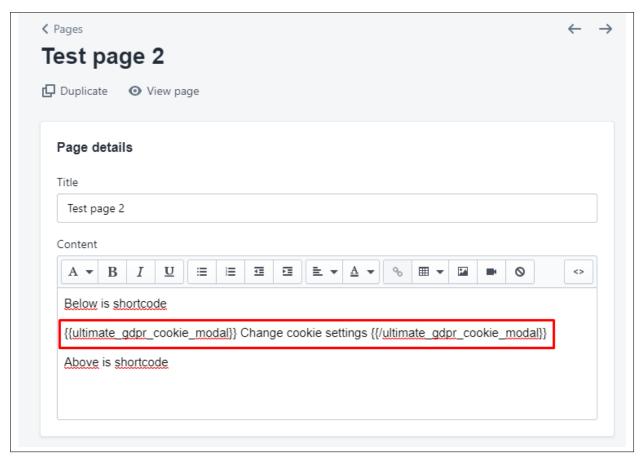
In the Ultimate GDPR & CCPA Toolkit we provide an option to open cookie modal using a link, which you can display/add in any page on the site.

To do this, you can use shortcode: {{ultimate_gdpr_cookie_modal}} & {{/ultimate_gdpr_cookie_modal}}

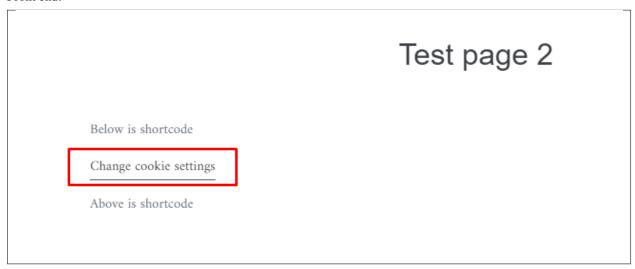
You can add these shortcodes in the page that you would like to add the link.

Sample format:

{{ultimate_gdpr_cookie_modal}} Change cookie settings {{/ultimate_gdpr_cookie_modal}}



Front end:



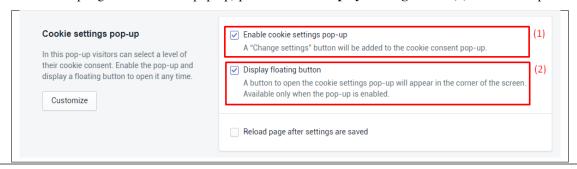
Wish to customise the Advance Cookie Settings, but don't know how? Please follow this part of our documentation.

2.4 Cookie Groups

Note: The Cookie Setting pop-up will show when **Enabled cookie settings pop-up** (1) is activated in **Ultimate GDPR & CCPA Toolkit > Cookies > Cookie Consent > Cookie settings pop-up**. To activate the floating button

2.4. Cookie Groups 79

(showed after accepting Cookie consent pop-up) please activate **Display floating button** (2) on the same path



The Cookie Groups for Ultimate GDPR & CCPA Toolkit are cookie levels, where you would need to pass level 1 to get to level 2. These levels have cookies that are set in them and when you pass to another level, these cookies will also remain.

This will allow tracking of only the necessary cookies or possible cookies.

- Essential For cookies which are strictly necessary for your website to be able to operate or to provide user with a requested service
- Functional These are cookies that are designed for purposes such as enhancing a website's functionality. These are either not strictly essential for the website or functionality which user has requested to work, or are cookies which serve non-essential purposes in addition to their essential purpose.
- Analytics Analytical (or performance) cookies track and gather data about what a user does on a website.
- Advertising Targeting (or advertising) cookies record information about users visit to and use of your website, for advertising purposes.

When a user opens the site for the FIRST time, the cookie group would depend on what the admin have set. These are the ways to set the default cookie group:

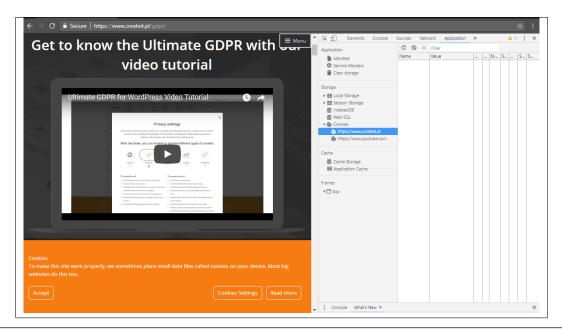
1. Block Cookies Until User Gives Consent/Set a Default Cookies Group

You can set this option in Cookies > Cookie Consent

Block cookies and analytics Block cookies and analytics until a visitor gives consent to store cookies.	(1)	✓ Block selected cookies and scripts until consent is given You can set which cookies to block in Cookie manager. Whitelisted cookies will never be blocked.
	(2)	✓ Block analytics until consent is given Google Analytics, Facebook Pixel, Shopify Analytics, HotJar and Extreme DM tracking will be blocked.
		Enable Google Analytics anonymized IP tracking This will work only when analytics is allowed. Learn more about IP anonymization.

This will block all the cookies that are not in the cookies whitelist (1). The second option (2) will also block analytics cookies (like Google Analytics, Facebook ect.)

Sample:



Note: When a user has already used your site, the cookie group that the user has set before will be remembered unless the cache has been cleared on the users side.

This is used to limit the cookies that are in the site to gather details about the user.

Read these parts of the documentation for:

- Cookie Group Panel Customize cookie group's look.
- Services Manager Add/remove cookies in a group.

2.5 Use Services Manager

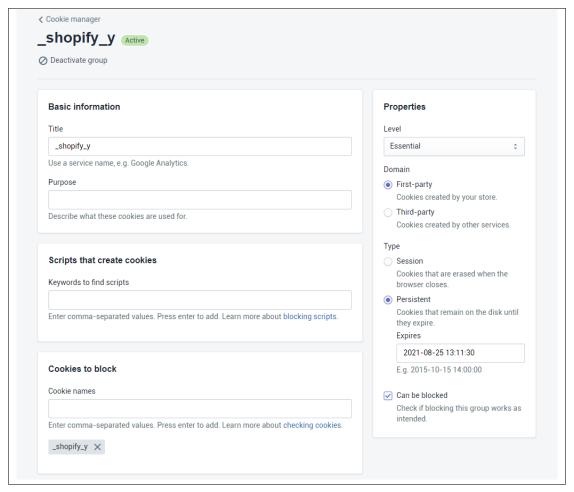
This is where the cookies that are detected are saved. You can change the cookies's details here. You can also make a customized cookie to be blocked/accepted in your site.

To detect cookies that are used in your site, click the **Scan for cookies** button at **Home** section of the app or on path **Cookies > Cookie manager**.

Note: To have the **Block All** cookies functionality working, you must first detect all cookies and save them in the Services Manager.

The cookies that are detected is then shown in the **Cookies > Cookie manager**.

In Cookies > Cookie manager you will see:



Basic information:

- Title Used only for admin user to navigate through services.
- Purpose Purpose of the cookie.

Scripts that create cookies:

• **Keywords to find scripts** - Comma separated names of java-script scripts which are to be blocked, to prevent creation of unwanted cookies.

Note: App searches html content of <script>, <noscript> and <iframe> tags. If app finds any of "script names" it removes entire content of given tag.

Cookies to block:

Cookie names - Comma separated names of cookies which are to be blocked. It's important use actual name of
cookie, not name of service.

Properties:

- Level Assign cookie to a level on which it will be allowed on site.
- **Domain** select the domain to which the cookie belongs
- Type Pick the group the cookies belong.
- Can be blocked Option to activate or deactivate. Only services which are active, are being blocked.

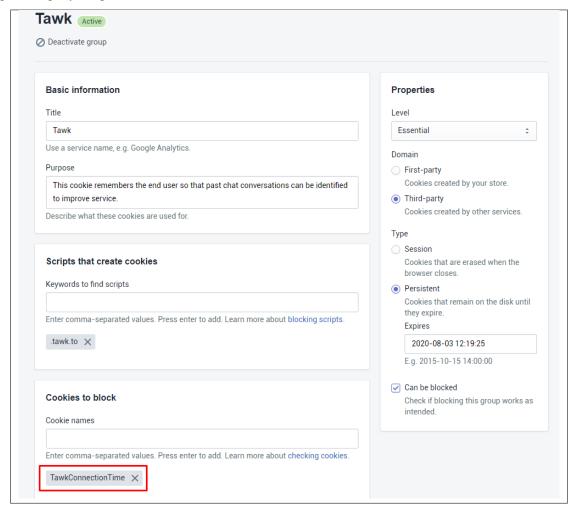
Note: Only services which are active, are being blocked. Unchecking this checkbox makes the app ignore this service.

2.5.1 How to add Third Party Cookies

When a third party cookie is not detected by the cookie scanner, you can add the third party cookies manually.

To add third party cookies, you can add the Cookie name of the cookies that you would like to block in **Cookie > Cookie manager** under **Cookie names**.

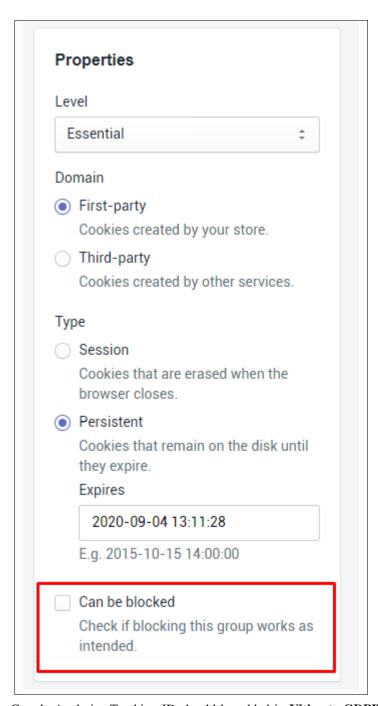
Sample third party setup:



2.5.2 Tracking Users Anonymously (Google Analytics)

To use this feature correctly, these are some pointers:

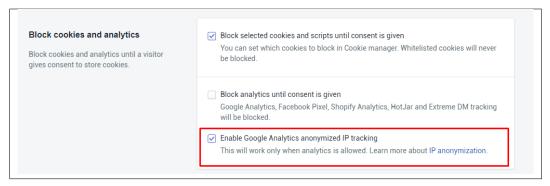
• In the Cookies > Cookie manager, uncheck the Can be blocked so that Google Analytics won't be blocked.



• The Google Analytics Tracking ID should be added in **Ultimate GDPR & CCPA > Cookie popup** for the feature to work since Google Analytics will be blocked as long as the consent isn't given.



• Enable the option for anonymization in **Ultimate GDPR & CCPA > Cookie popup**. This option will allow you to track anonymously without collecting any user data in compliance with GDPR & CCPA.



What does Tracking Users Anonymously exactly mean?

After following the instruction above, IP of all users visiting the website will be altered before sending the tracking data to Google. This will make impossible for search engines to directly assign tracking data to an exact IP Address making this action GDPR & CCPA compliance even if the user didn't accept cookie consent.

For more advanced information for this functionality access this link.

2.5.3 If you want to block a specific cookie

To find a script to block, view page source, search for '<script>', '<noscript>' and '<iframe>' tags. Then, to block a tag, copy any of its content fragment, eg.

In the Service Name field, you should add the script that needs to be block in the site. For example:

for script:

• you can copy: 'jquery.js'

for tag:

```
<noscript>var x=start_tracking();</noscript>
```

• you can copy: 'start_tracking()'

for iframe:

• you can copy: 'youtube.com' or 'encrypted-media' or any other part of the tag content

Note: It's best to copy as large and unique tags content as possible, to avoid blocking other, non related tags by accident. By default, if particular services cookies are detected, these scripts contents are set to be blocked

```
Addthis:
addthis_widget

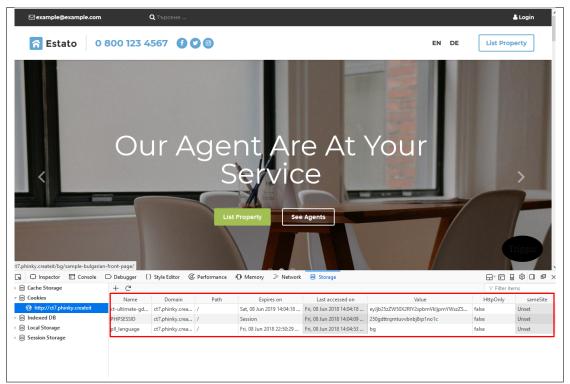
Google Analytics
google-analytics.com/analytics.js
```

```
Facebook Pixel:
   "pixel-cat.",
   "fbq('init'",
   "www.facebook.com/tr?id",
   "/pixelyoursite/"
```

2.5.4 How to check for cookies

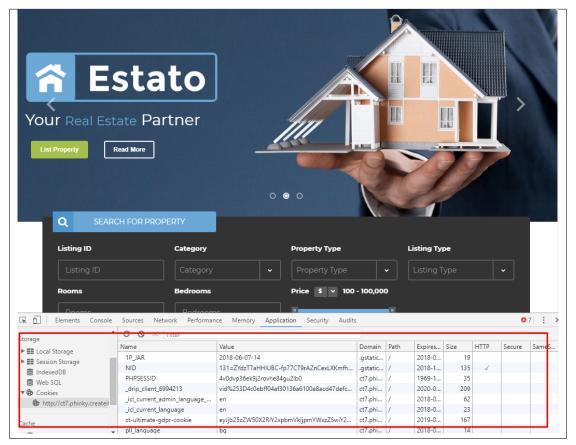
Mozilla Firefox

In Firefox, press F12 and navigate to Storage tab. There a list of cookies with all necessary information should be displayed.



Google Chrome

In Google Chrome, press F12 and navigate to Application tab. Click on the drop down arrow beside Cookies below Storage. The list of cookies with all necessary information should be displayed.

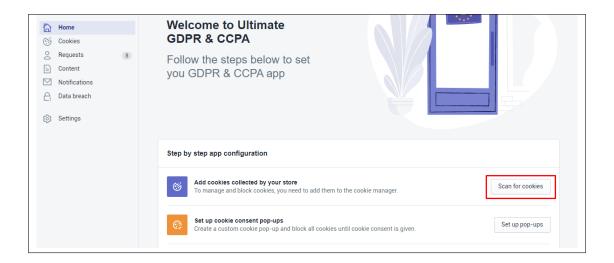


App

Cookies can also be detected using plugin's built in mechanism called "Scan for cookies". Cookie detection can be done using one button.

Navigate to **Home** or **Cookies > Cookie manager**. You will find there **DScan for cookies** button.

Please be patient, since this process might take a while. If no cookies were found please wait for around one hour and try again. In case this does not help please contact our support.

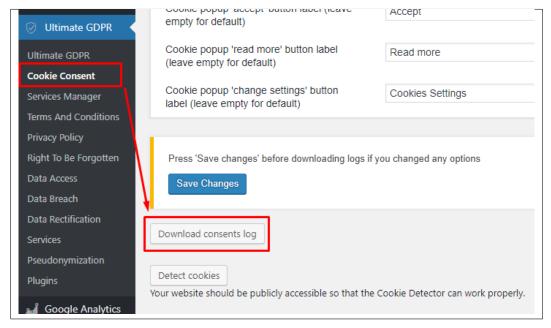


2.6 Consent Log's Storage

This feature will store the consents from the users of your site. Currently, we support logs for *Cookie Consent*. You can download the consent logs using the following:

• Cookie Consent

Cookies > Cookie consent



2.6.1 Logged Users

Users of your website that are logged in with whom accepted any of the consent that are supported will be registered in the log for that service.

Sample log for Terms and Conditions:

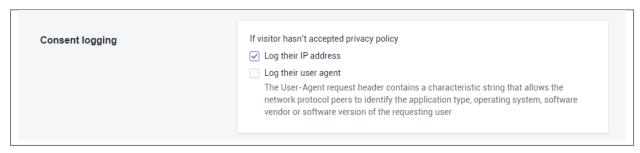
The user id, email address, and time of consent, of the user will show in the log.

2.6.2 Non-logged In Users

Users that are not logged in that accepted any of the consent that are supported will be registered in the log for that service.

There are two ways that the consent is registered:

Note: You can enable both options.



1. Logged by User IP

This feature will work when "When logging consents of users who did not accept Privacy Policy, log their IP" is activated.

The IP of the user will be shown with the user id and time of consent.

• Sample log for Terms and Conditions:

2. Logged by User Agent

This feature will work when "When logging consents of users who did not accept Privacy Policy, log their User Agent" is activated.

The browser and computer details of the user will be shown with the user id and time of consent.

• Sample log for Terms and Conditions:

```
ct-ultimate-gdpr-cookie-logs (2) - Notepad

File Edit Format View Help
id: 1type: ct-ultimate-gdpr-cookieuser_id: @user_ip: 192.168.200.84user_agent: Mozilla/5.0
(Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/67.0.3396.99
Safari/537.30time: 1531204289data:
{"consent_declined":false, "consent_expire_time":1559726120, "consent_level":3, "consent_time":1531204289}
```

2.7 Content Protection

This feature is used by using this shortcode: {{ultimate_gdpr_protection level=4}} & {{/ultimate_gdpr_protection level=4}}

This feature will hide any content inside the shortcode unless the cookie group chosen by the user of the site will meet the requirements of the shortcode.

To add the shortcode in the page, follow this format:

{{ultimate_gdpr_protection level=4}} Hidden content {{/ultimate_gdpr_protection}}

Note: The level in {{ultimate_gdpr_protection level=4}} is the cookie group condition that needs to be meet for the blur to clear.

Level	Cookie Group	
1	Essentials	
2	Functionality	
3	Analytics	
4	Advertising	

A label/notice will be shown in front of the blurred area.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

This content requires cookies consent

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Sample when condition is meet

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

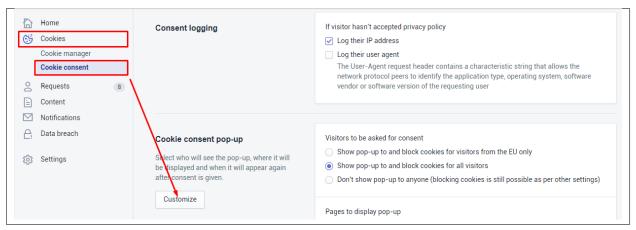
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

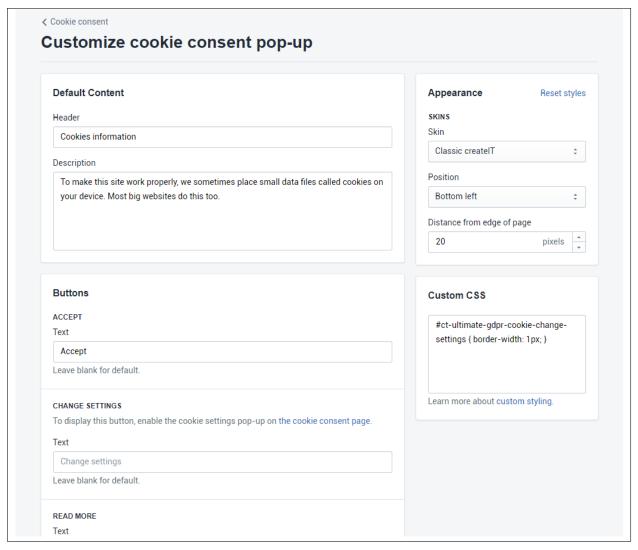
2.8 Customize

2.8.1 Cookie consent pop-up

To customize the look and content of the cookie popup, go to **Cookies > Cookie Consent** and choose **Customize** in **Cookie Consent pop-up**



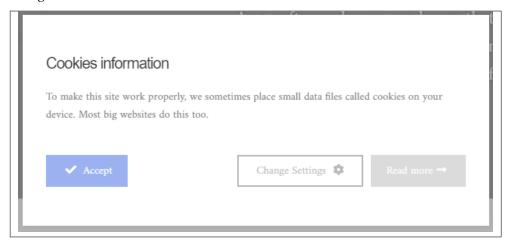
2.8. Customize 91



- **Default Content** Details in the cookie popup that informs the user of its use.
 - **Header** Set the text for the header of the pop-up
 - **Description** Set the text for the description of the pop-up
- **Buttons** In this section set text for the buttons used in the pop-up:
 - ACCEPT
 - CHANGE SETTINGS
 - READ MORE Also allow to choose the page to which user will be redirected after clicking the button.
- **Translation for English** Prepare a translation for the Customize cookie consent pop-up. The translation will be used when certain language is detected.
- Appearance Edit appearance of the Customize cookie consent pop-up
 - **Skin** Choose one of the Customize cookie consent pop-up's skin which will fit your website the best (there is 20 skins to chose from!) for example:
 - 1. Classic dark



2. Classic light

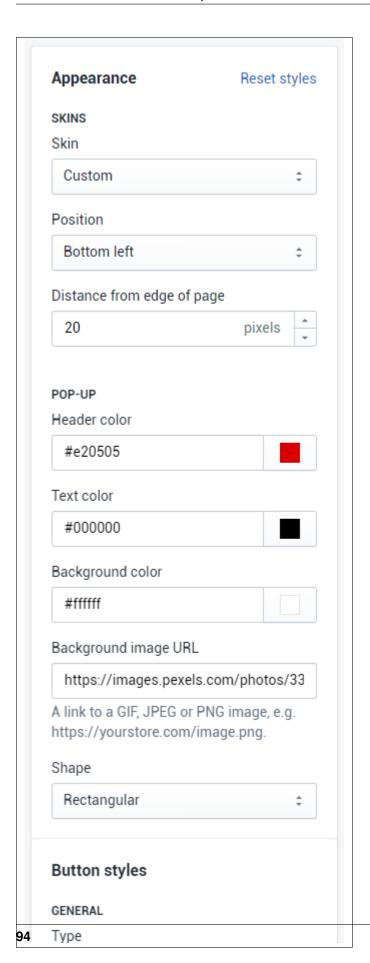


- Position Choose the possible position from 7 options (Top left, Top gull width, Top right, Bottom left, Bottom full width, Bottom right)
- Distance from edge of page Set the distance from the edge in pixels
- Custom CSS Custom CSS style for the cookie popup.

Additional options for Skins.

Note: These additional options will show and work only with the Skin type: Custom.

2.8. Customize 93



Appearance

- Header color Choose the custom color of the header text
- Text color Choose the color of the description text
- Background color Choose the color which will be used for the pop-up background
- Background image URL Instead of choosing background color can be used a link to a GIF, JPEG or PNG image
- Shape Choose one of the available shapes of the pop-up box (Rectangular, Rounded corner 5px, Rounded corners 25px)

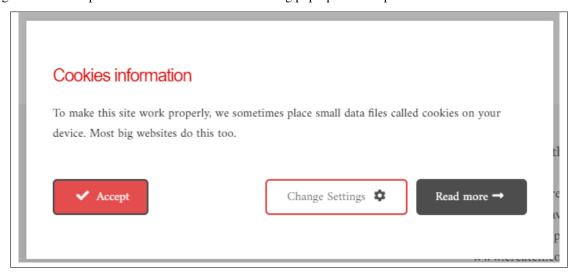
· Button styles

- Type Choose between showing the button with icons and text or only with a text content
- **Shape** Choose one of the available shapes of the *buttons* (Pill shape, Rounded corner, Rectangular)
- Text color Choose the color of the button text
- Background color Choose the color which will be used for the button background
- Border color Choose the color which will be used for the button's border background
- Border width Choose the width of the buttons' border

There are 3 sets of these options below that will allow to separately style Accept button, Change settings button and Read more button

- **Text color** Choose the color of the *button* text
- Background color Choose the color which will be used for the button background
- Border color Choose the color which will be used for the button's border background
- Border width Choose the width of the buttons' border

Using the available option allow to create a custom looking pop-up for example:



Cookie settings pop-up

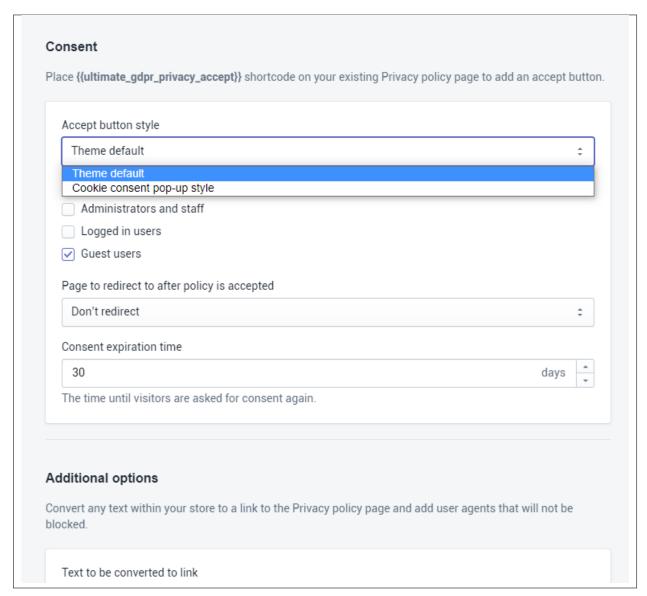
Age verification pop-up

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Privacy center

2.8.2 Terms of service and Privacy Policy

Buttons



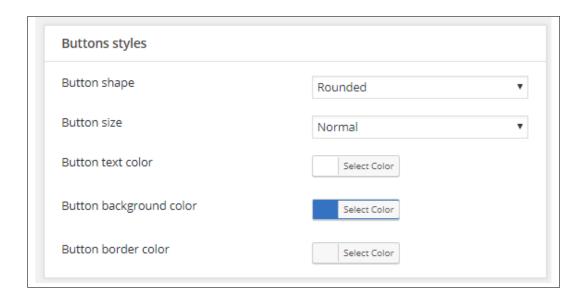
To customize the buttons for Terms and Conditions and Privacy Policy, you have 2 options: **Theme Default** or **Cookie box buttons**

• Theme Default

This is the default button design that your WP theme is using. It will give you a uniform look to your site.

• Cookie consent pop-up style

This option is using the same button design as the Cookie consent. Which you can change in **Cookies** > **Cookie consent** and click **Customize** in the **Cookie consent pop-up** section .



Bot Detection

Detect whether a bot (Google bot) or a human enters the site and enforce the Terms and Conditions and Privacy Policy. You can add the bot name in:

- **Terms and Conditions** Ultimate GDPR & CCPA > Terms and Conditions > Do not block user agents (eg. bots) containing the following texts (comma separated)
- **Privacy Policy** Ultimate GDPR & CCPA > Privacy Policy > Do not block user agents (eg. bots) containing the following texts (comma separated)

Note: You can see the bot database here

2.8.3 Right to be Forgotten

Note: This feature will show the plugins that are integrated in Ultimate GDPR that gather data from the users.

2.8. Customize 97

Changing the Text in Forgotten Form

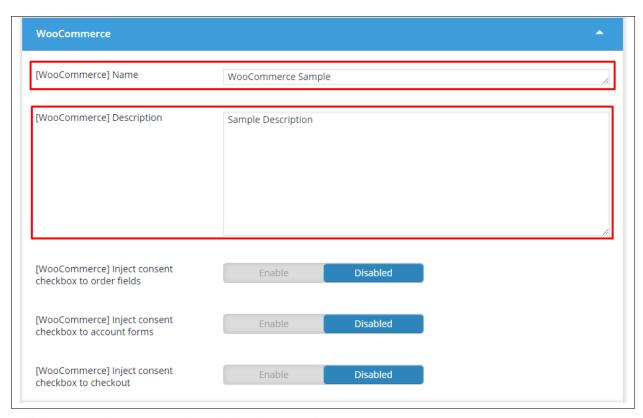
PERSONAL DATA ACCESS	FORGET ME	DATA RECTIFICATION			
Below, you can browse services which collects your personal data on this website. Check services you wish to be forgotten by. This will send a request to the website admin. You will be notified by e-mail once this is done."					
☐ WooCommerce WooCommerce gathers data entered by users in shop orders					
☐ WP Comments WordPress Comments are data entered by users in comments					
☐ WordPress Posts WordPress posts author data					
☐ WP User Data WordPress user data stored as user meta data in database					
Email:					
☐ I consent to have my email collected in order to process this request. See Privacy Policy page for more information.					
SUBMIT					

You can change the Name and Description that will be shown in the Forget Me tab of the GDPR shortcode.

To customize the text in the form for Right to be Forgotten, go to **Ultimate GDPR & CCPA > Services**.

Look for the service that you would like to change.

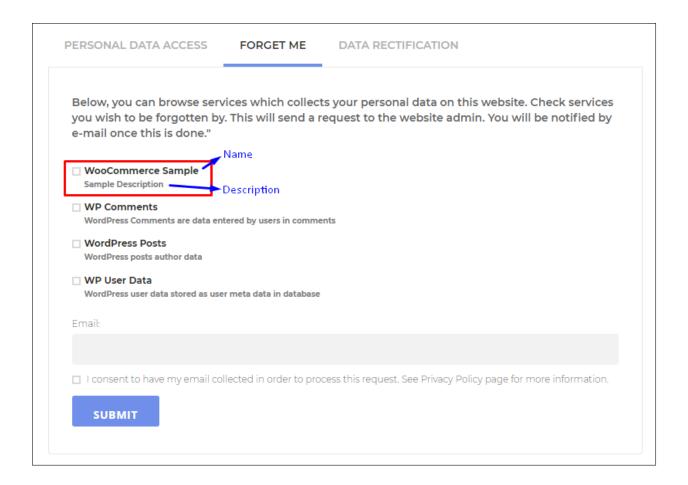
Note: For this example, we'll use WooCommerce.



Add the Changes that you want, then click on the Save Changes button.

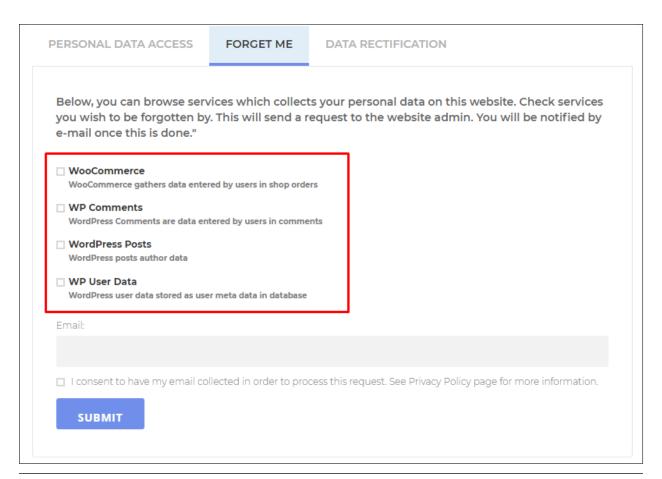
It should reflect in the form:

2.8. Customize 99



Modify Right to be Forgotten Form

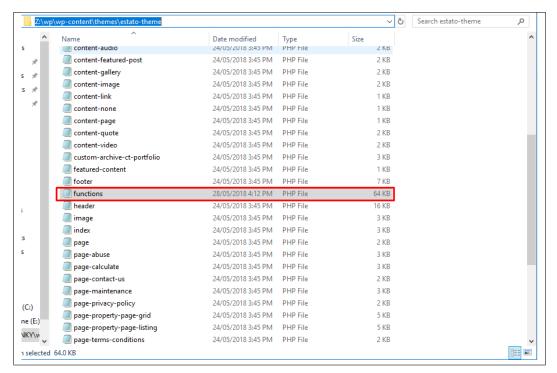
There are 2 ways to remove an option in the *Right to be Forgotten* form.



Note: This example will remove the WP Comment from the *Right to be Forgotten* form.

1. Adding a filter in the functions.php of the theme that is used

2.8. Customize 101



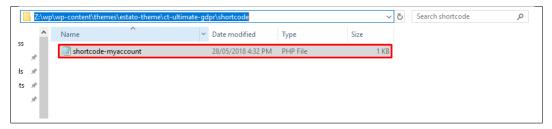
Add this filter in the file:

```
add_filter( 'ct_ultimate_gdpr_model_services_default', 'my_services' );
function my_services( $services ) {

foreach( $services as $key => $val ) {
   if ( $val == 'CT_Ultimate_GDPR_Service_WP_Comments' ) {
    unset( $services[ $key ] );
   }
}
return $services;
}
```

2. Overwrite the Shortcode's template

Create a Php file in your theme with a file name: shortcode-myaccount.php



Then add this code in the file:

```
<?php

/** @var CT_Ultimate_GDPR_Service_Abstract $service */
foreach ( $options['services'] as $service ):

if ( $service->get_id() == 'wp_comments' ) :
```

```
continue;
endif;
2>
<div class="ct-ultimate-gdpr-service-options">
<div class="ct-ultimate-gdpr-service-option">
<input type="checkbox" name="ct-ultimate-gdpr-service-forget[]"</pre>
value="<?php echo esc_attr( $service->get_id() ); ?>">
</div>
<div class="ct-ultimate-gdpr-service-details">
<div class="ct-ultimate-gdpr-service-title"><?php echo esc_html( $service-</pre>
\rightarrow get_name()); ?></div>
<div class="ct-ultimate-gdpr-service-description"><?php echo esc_html(</pre>
→$service->get_description() ); ?></div>
</div>
</div>
<?php endforeach; ?>
```

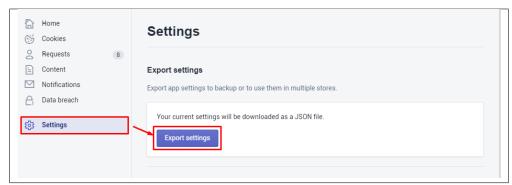
2.9 Export/Import Options

Our GDPR & CCPA Toolkit allows to export and import the current app settings or the services from *Cookie manager* This give an efficient and fast way to copy current GDPR & CCPA settings to another store that has Ultimate GDPR & CCPA Toolkit installed.

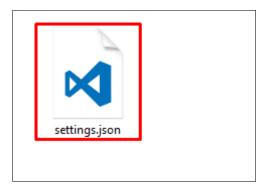
2.9.1 GDPR & CCPA Toolkit Settings

Export

• **Step 1.** To export the GDPR & CCPA Toolkit Settings, simply go to **Settings** in the app's sidebar menu. You will find the options to Export all of the settings.

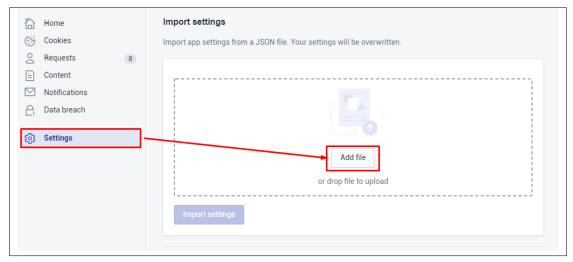


- Step 2. Click on the button and a .json file will be downloaded.
- **Step 3.** This contains the settings from your Ultimate GDPR & CCPA Toolkit. This can be used to import the settings.

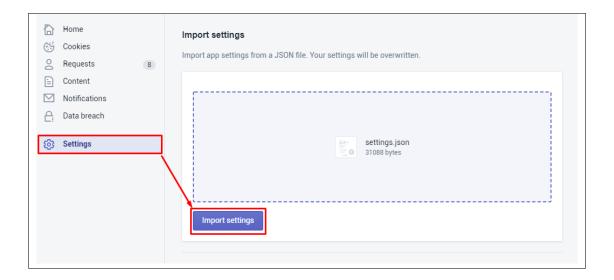


Import

• **Step 1.** To import the GDPR & CCPA Toolkit Settings, simply go to **Settings* in the app's sidebar menu. You will find the options to Import all of the settings.



- Step 2. Click on the button and you will be asked to choose the .json file for the GDPR & CCPA Toolkit.
- Step 3. Once you have chosen a file, *below* the Choose file button you will see the **Import settings** settings button.
- Step 4. Click on the Import settings button, this will import all the details in the .json file.

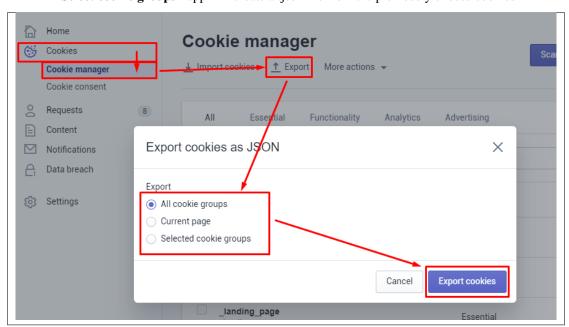


2.9.2 Services from Cookie manager

Export

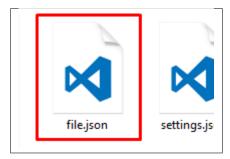
To export the Services in the Cookie manager of a Ultimate GDPR & CCPA Toolkit, follow these steps:

- Step 1. Go to Cookies > Cookie manager and click Export.
- **Step 2.** the pop-up can be choose one of the 3 options:
 - All cookie groups app will create a .json file containing all the cookies
 - Current page app will create a .json file containing cookies from current page
 - Select cookie groups app will create a .json file from the previously choose cookies



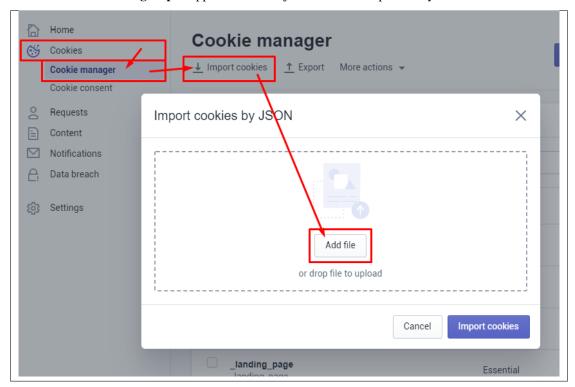
Step 3. After choosing one of the mentioned options click on Export cookies button and a .json file will be downloaded.

• **Step 4.** file contains a copy of the cookies that are saved/added and its settings in the Service Manager.



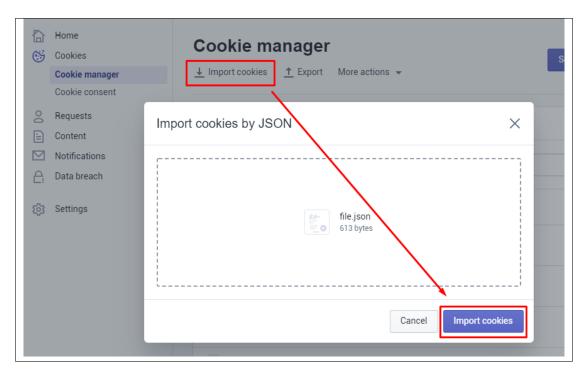
Import

- **Step 1.** To import the Services in the Cookie manager of a Ultimate GDPR & CCPA Toolkit, follow these steps:
- Step 2. Go to Cookies > Cookie manager and click Import cookies.
- Step 3. In the pop-up can be choose one of the 3 options:
 - All cookie groups app will create a .json file containing all the cookies
 - Current page app will create a .json file containing cookies from current page
 - Select cookie groups app will create a .json file from the previously choose cookies



- Step 4. Click on the button and you will be asked to choose the .json file for the services.
- Step 5. Once you have chosen a file, below the *Add file* button you can click the **Import cookies** button.

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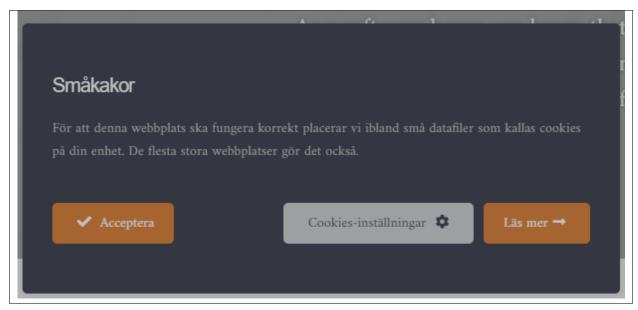
You will see the changes in Cookies > Cookie manager.

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App Translation

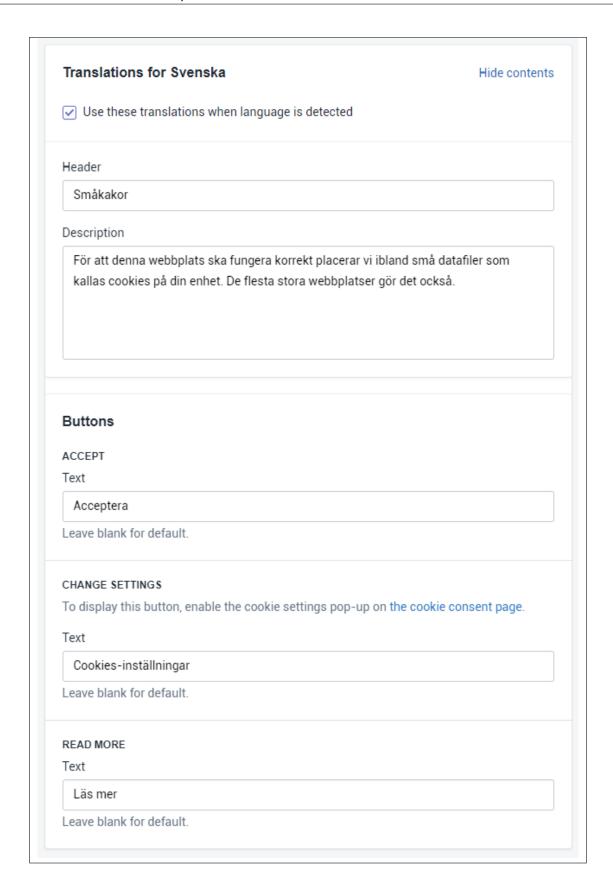
3.1 Translate GDPR & CCPA App

3.1.1 How to translate Cookie consent pop-up



To translate the cookie popup of the Ultimate GDPR & CCPA Toolkit, please go to **Cookies > Cookie consent** and click the **Customize** button for the **Cookie consent pop-up**. There you will find a section with *Translate to* (...) sections, allowing to use or custom change translations we prepared for 18 languages.

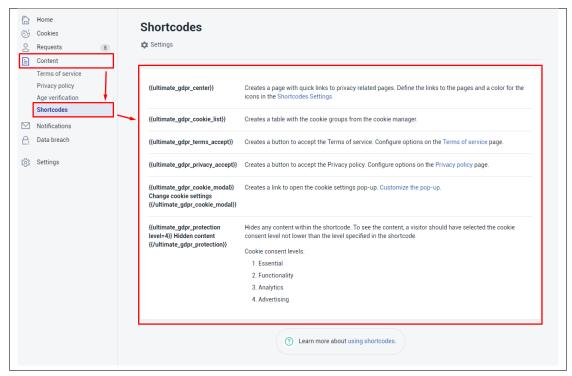
Please make sure that you checked the one you wish to use and it will be used when language is detected.



Shortcodes

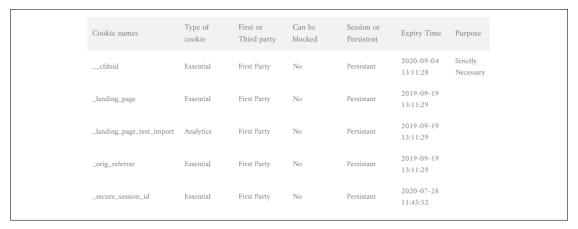
4.1 Available App Shortcodes

All the th shortcodes used in the app can be found in the Ultimate GDPR & CPPA Toolkit menu on path **Content > Shortcodes**

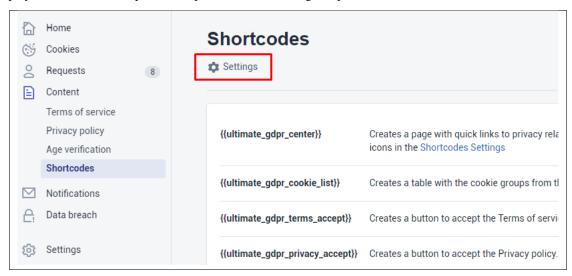


4.1.1 {{ultimate_gdpr_cookie_list}}

This shortcode will let you show the cookies that are saved in Services Manager. To edit the information about the showed cookies please go to **Cookies > Cookie manager**



To display each cookie in a separate row please, choose Settings on path Content > Shortcodes



and check Display all cookies separately in the Cookie list section.



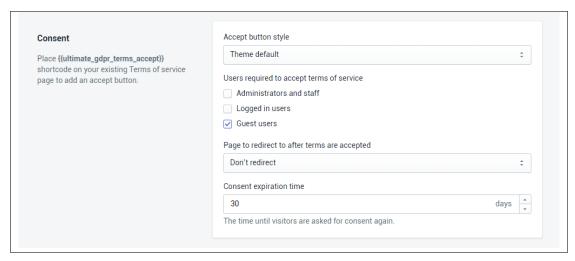
4.1.2 {{ultimate_gdpr_terms_accept}}

This shortcode will let you add a button to accept the Terms and Conditions that is in the page. The options for this shortcode could be changed in **Content > Terms of service**.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum quis elit tempus, fringilla urna sit amet, accumsan tellus. Sed et nisi lectus. Nam tempus rhoncus . Nunc egestas ligula eget neque pretium, sed eleifend nisl aliquam. Orci ac augue tempus venenatis. Mauris at felis eleifend, iaculis justo dignissim.

Accept terms

To change the style of the button please go to **Content > Terms of service** where in **Consent** section can be choose:



- · Accept button style
 - Theme default will use the style provided by the used theme
 - Cookie consent pop-up style will use the style choose in the cookie consent
- Users required to accept terms of service choose groups which will be required to accept the Privacy policy
- Page to redirect to after terms are accepted to this page customer will be forwarded
- Consent expiration time The time until visitors are asked for consent again.

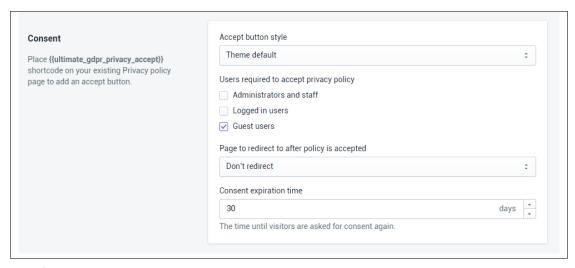
4.1.3 {{ultimate_gdpr_privacy_accept}}

This shortcode will let you add a button to accept the Privacy Policy that is in the page. The options for this shortcode could be changed in **Content > Privacy policy**.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum quis elit tempus, fringilla urna sit amet, accumsan tellus. Sed et nisi lectus. Nam tempus rhoncus . Nunc egestas ligula eget neque pretium, sed eleifend nisl aliquam. Orci ac augue tempus venenatis. Mauris at felis eleifend, iaculis justo dignissim.

Accept privacy policy

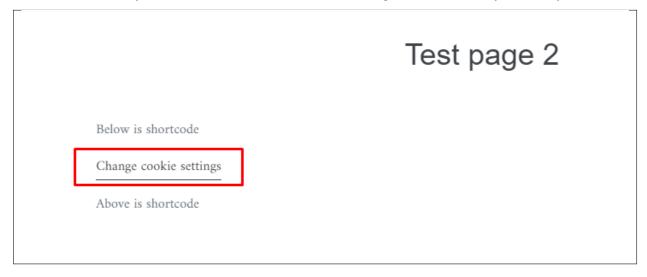
To change the style of the button please go to **Content > Privacy Policy** where in **Consent** section can be choose:



- Accept button style
 - Theme default will use the style provided by the used theme
 - Cookie consent pop-up style will use the style choose in the cookie consent
- Users required to accept privacy policy choose groups which will be required to accept the Privacy policy
- Page to redirect to after policy is accepted to this page customer will be forwarded
- Consent expiration time The time until visitors are asked for consent again.

4.1.4 {{ultimate_gdpr_cookie_modal}} Change cookie settings {{/ultimate_gdpr_cookie_modal}}

This shortcode will let you create a link for the Advance cookie settings. You can add it any where on your site.



4.1.5 {{ultimate_gdpr_protection level=4}} Hidden content {{/ultimate_gdpr_protection}}

This shortcode will hide any content in the shortcode unless the cookie group chosen by the user of the site will meet the requirements of the shortcode.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

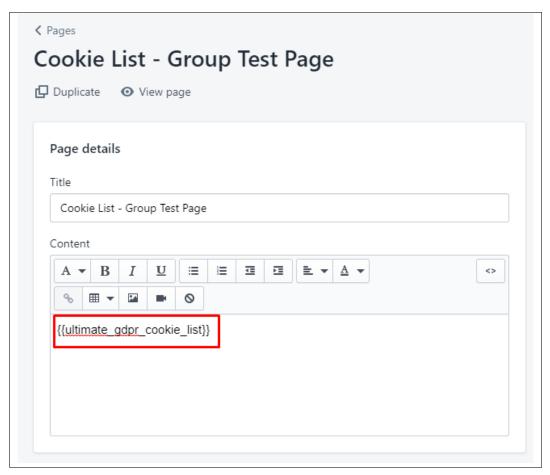
This content requires cookies consent

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

4.2 How to add Shortcode to a page

To add the shortcode to the page please follow the steps below:

- Step 1. In App menu go to **Content > Shortcodes** and copy shortcode you want to add.
- Step 2. Go to **Online Store** section of your store
- Step 3. Go to **Pages** and create new page clicking on the **Add page** button or access already created page by clicking on it.
- Step 4. Paste the shortcode which was copy in the **Step 1**.



• Step 5. Click **Save** button on the bottom of the page. And that's it!

Cookie List - Group Test Page

Cookie names	Type of cookie	First or Third party	Can be blocked	Session or Persistent	Expiry Time	Purpose
cfduid	Essential	First Party	No	Persistant	2020-09-04 13:11:28	Strictly Necessary
_landing_page	Essential	First Party	No	Persistant	2019-09-19 13:11:29	
_landing_page_test_import	Analytics	First Party	No	Persistant	2019-09-19 13:11:29	
_orig_referrer	Essential	First Party	No	Persistant	2019-09-19 13:11:29	
_secure_session_id	Essential	First Party	No	Persistant	2020-07-28 11:45:52	
_shopify_fs	Essential	First Party	Yes	Persistant	2021-08-25 13:11:30	
_shopify_s	Essential	First Party	Yes	Persistant	2019-09-05 13:41:30	
_shopify_sa_p	Essential	First Party	Yes	Persistant	2019-09-05 13:41:30	
_shopify_sa_t	Essential	First Party	Yes	Persistant	2019-09-05 13:41:30	
_shopify_y	Essential	First Party	Yes	Persistant	2021-08-25 13:11:30	
cart_sig	Essential	First Party	No	Persistant	2019-09-19 13:11:29	

FAQs

5.1 Cookie consent pop-up

5.1.1 Cookie pop-up doesn't work after changing theme

If the theme used in the Shopify store will be changed after activation of our app, there might be shown some problems like:

- The new provided settings will not be showing correctly on the site (for example showing incorrect font)
- The cookie popup or age verification (if set to show) will not appear on the store page, leaving there only the gray overlay

How to solve it? The best and quickest way to fix this problem is to access Shopify's admin page and from there go to *Apps > Ultimate GDPR & CCPA* and then choose one of the options provided by the app, add any type of change and save. This will refresh the assets fixing the problem.

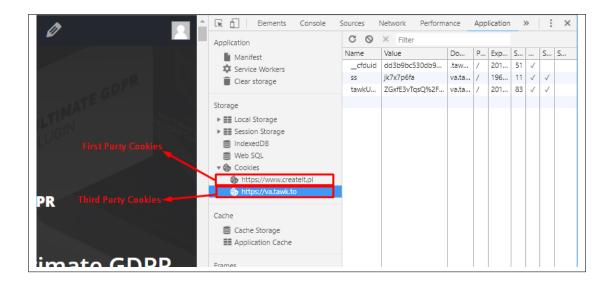
5.2 3rd Party Cookies

5.2.1 What are third-party cookies?

In "third-party cookie", the word "party" refers to the domain as specified in the cookie; the website that is placing the cookie.

So, for example, if you visit *example.com* and the domain of the cookie placed on your computer is *example.com*, then this is a first-party cookie.

If, however, you visit *example.com* and the cookie placed on your computer says *some-other-site.com*, then there are third-party cookies generated.



5.3 Blocking Cookies

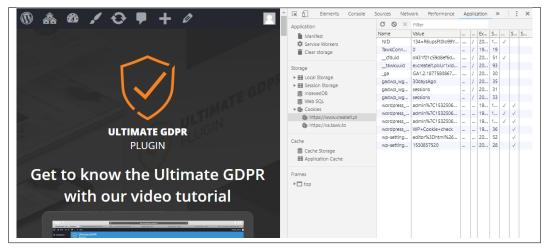
5.3.1 Why are some cookies not Blocked?

These are some of the reasons why this happens:

• User have visited the site before the plugin was activated.

We don't want to block all the cookies since the user already interacted with the site.

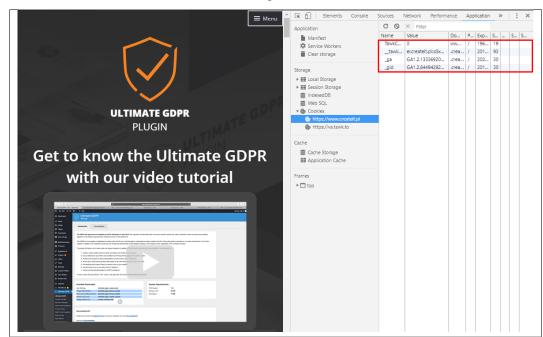
These cookies are saved in the users computer and could be removed by clearing the computer's cache history.



· Cookie is essential for the site to work.

These are cookies that are needed for your site to work properly. These cookies are usually added in the cookie whitelist.

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To know more about Cookie Whitelist, read this part of the documentation.

• The cookie is a "third party" type.

Opposite to a "first party" cookie, a "third party" cookie couldn't be block using standard programmatical methods.

The only way to do it is to prevent the script that is adding the cookie from initializing.

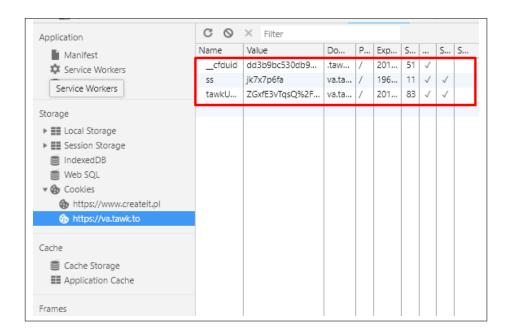
We're trying to find ways to do so, but there are some rare occasions that it isn't possible/difficult to block such scripts.



You can read more information about third party cookies here.

 The cookies are created by other plugins that are not integrated with Ultimate GDPR & CCPA Toolkit.

Cookies that are generated by the active plugins in the site.



5.3.2 Why is the Cookie Consent always visible even after consent is given?

Some factors may affect the cookie consents even after consent is already accepted.

These are some of the factors:

• Due to caching plugin/caching module enabled in the server.

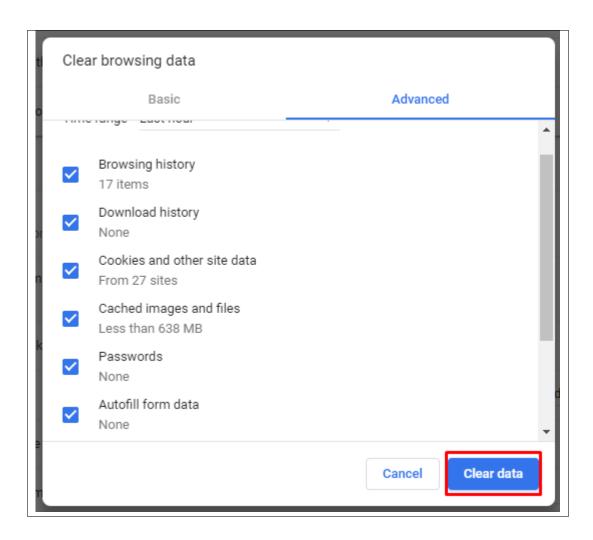
For more details, read this part of the documentation

5.3.3 How to remove cookies that are generated before plugin is installed?

It's not always possible to remove existing cookies. For example "third-party" cookies cannot be removed programmatically. The only way to "block" them is to prevent them from creating.

Users can also remove them manually, by going to the browser settings and clear cookies there (users can also use CTRL + Shift + Delete shortcut to open the browser settings for clear cookies).

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5.4 Cookie Groups

5.4.1 Why is the Cookies Groups incremental?

The Cookie Groups for *Ultimate GDPR & CCPA Toolkit* are cookie levels, where you would need to pass level 1 to get to level 2. This will allow tracking of only the necessary cookies or possible cookies.



You can customize the cookie groups as you see fit. You can disable, rename, add/remove cookies, etc., the cookie group of your choice.

5.4. Cookie Groups 123

Read these parts of the documentation for:

· Cookie Groups

5.5 Cookie Scanner

5.5.1 Why is it that No Cookies are Found when using Cookie Scanner?

There are few reasons why the scanner might not working on the website. Please make sure that:

- The website the Cookie Scanner is used on is publicly accessible, otherwise, the scanner can't access the website.
- The scanner might be overwhelmed with the number of scans that are going at once and usually we suggest to try to scan the site later

5.5.2 Why is it that Not All Cookies are Found on my site?

The Cookie scanner is mimicking the site's user, which is surfing the website.

What the user is doing, accessing, or loading in the site will affect the amount of cookies that are in the site.

In these rare situations, cookie scanner cannot detect the cookie, for example:

- A particular cookie is added not on page load, but later.
- A particular cookie is added after user somehow interact with the site (clicking on the link, submitting the form, etc).

To learn more about **how to block cookies**, read this part of the documentation.

5.6 Google Analytics Stats

5.6.1 What if I have a Cookie Scanner Issue?

Our cookie scanner is using parameters to access the site and find the lists of cookies that site are using.

To prevent Google Analytics from counting stats for **?ctpass=1 requests**, just use **Google Analytics IP address filter**. To know how to create an IP address filter, click here.

5.6.2 How to use Google Tag Manager?

Using the Google Tag Manager to manage your Google Analytics makes it faster and easier.

Note: Install Google Tag Manager first in your site so that it can monitor the sites activity.

In the Tag Manager, create the Tag for Google Analytics. You can use a pre-existing Google Analytics ID.

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By using Google Tag Manager, you can customize how Google Analytics behave in your site.

For information on how to install and setup Google Tag Manager, click here.

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Common Issues

6.1 Incompatible with the Theme

There are thousands of apps that are compatible with Shopify. Ultimate GDPR & CCPA Toolkit is coded to be compatible with Free themes that are using Shopify Coding Standards, but some themes and apps do not follow this standards and may cause issues with compatibility.

These are some steps to troubleshoot if there's error/s when Ultimate GDPR & CCPA Toolkit is activated:

Note: Create a Backup for your site before doing these steps to prevent any issue with your site.

Check for Theme Conflicts

- Change into a default Shopify theme and check if the issue still persist.
- If the issue doesn't persist, the issue is caused by the theme.
- If the issue still persist, please proceed with **Check for Apps Conflicts**.

6.2 Cookie Scanner

6.2.1 Google Analytics

To exclude cookie scanner traffic from your Google Analytics, you can use **Exclude URL Query Parameters** option for your Google Analytics.

To do that:

- 1. Log in to Google Analitycs and go to **Admin > View > View Settings**.
- 2. In field "Exclude URL Query Parameters" add "ctpass" (without quotes).

